Career Services in India

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Career Services in India through Three Important Initiatives

Make in India

Digital India

Skill India
Make In India
To generate employment opportunities

- A major new national program designed to
  - facilitate investment,
  - foster innovation,
  - enhance skill development,
  - protect intellectual property and
  - build best-in-class manufacturing infrastructure.
Skill India
To bring skilled manpower

• An ambitious project that aims to train over 40 crore people in India in different skills by 2022.

• The initiatives include
  – National Skill Development Mission
  – National Policy for Skill Development and Entrepreneurship 2015
  – Pradhan Mantri Kaushal Vikas Yojana (PMKVVY) scheme and
  – The Skill Loan scheme.
Digital India
Power of the Internet and technology to the vast majority

- A flagship programme of the Government of India with a vision to transform India into a digitally empowered society and knowledge economy.
India is considered a role model and a pioneer in software development and a favorite destination for IT-enabled services.
India
Bridging the gap between those who need jobs and those who want to hire them
National Career Services
National Career Service Portal

- India’s largest ICT-based employment Platform
- Links job-seekers, employers, counsellors and training providers.
- Information on over 3000 career options from 53 Key industry sectors

http://www.ncs.gov.in/Pages/default.aspx
Who’ll Benefit from NCS?

- Unemployed candidates seeking jobs
- Students seeking career counselling
- Candidates seeking vocational / occupational guidance
- Illiterate, under-privileged sections of society, blue-collar workers seeking placements and guidance
- Person with different abilities (PWDs), ex-servicemen, veterans / senior citizens, etc.
- Employers seeking suitable candidates
Career Centres Under NCS

- For notifications on all kinds of jobs, career counseling, job fairs and various other employment-related services.

- Transforming Employment Exchanges and University Employment Information Guidance Bureaus into Career Centres.
Empowerment

- Empowering job-seekers to find the right job by going through the 3000+ career options available from as many as 53 industry sectors
Transfer

- Enabling employers to pick the right talent
- Timely guidance from counsellors
- Enhancing capabilities through training
- Providing specialized services within localities
Engagement of Employers with Talent Pipelines of the country

- Talent-based head hunting in campuses of leading educational institutes (IITs, IIMs, BITs-Pilani, NIFTs and many others).
- Offers Internship projects to University’s UG-level and PG-level students.
- Launching of Placement drives and Talent Search Campaigns in academic institutes.
- Organizing Site tours and Industrial visits for students.
- Organizing talks, workshops, symposiums, seminars for students where eminent industry-specific speakers are called to guide students about job market and career paths.
- Enterprise-education curriculum for professional courses.
ICDA

Indian Career Development Association

President: Prof. N. K. Chadha
A founding Association in India for the overall career development and Management for all segments of diverse Indian society

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Providing services to the general public and also to the professionals involved with career development
Since its inception, ICDA is contributing significantly in the field of CAREER DEVELOPMENT IN INDIA by conducting regular lectures, workshops and seminars in different colleges and institutions and spreading the awareness about different career options among youth.

These activities are being welcomed overwhelmingly by students and there is a constant demand for conducting more and more such lectures and seminars.

ICDA is involved in organizing conferences, workshops, seminars in collaboration with WPHRH - Foundation for development and welfare and Work Psychology and Human Resource Forum, India and various other national and international bodies.
ICDA
Future Aspirations

Indian Career Development Association
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I-Me-You

IN NUTSHELL I-ME-YOU IS

- A mind exploring / reading project
- Help a person choose the right career
- Assess and possibly improve personality traits
- A kind of K-MRI (Knowledge MRI) of thought process
- Helps in understanding people, their actions and behavior
- A Tool for awareness about the actual science behind our characters and personas
- SWOT Analysis to turn weaknesses into strengths
- Brings friends closer together by allowing them to understand each other better

A true Friend and Guide for the life
What does iMeU do

• iMeU has closely studied the problem, identified, developed and worked out a set of scientific tests with detailed evaluations

• Conducts and evaluates the set of tests for the child to give a complete assessment of the mind and thought process of the child
  – Intelligence
  – Personality - 2 tests
  – Basic interest scales
  – Differential Aptitude
  – Psychopathology
  – Parent-Child relationship
  – Attitude
  – Behaviour
  – Occupational themes

• Gives a complete report of the above

• Conducts the advanced tests in the areas for further detailed investigations

• Facilitates detailed counseling for the problem child as and when required

• Provides the career guidance on request

• Ties up coaching of the student in weak areas

• Conducts special courses, workshops & training in personal improvement and personality development
Future Focus areas

Psychometric Testing & Assessment

Advice for Training & Development

Advice for Human Resource Management

Career Advice

Personality profile

Learning abilities and their development

Provide insight about your friends on the Social Media network
“Career For All”
with coordination and integration of

Central & state government

Civil societies

Corporate & industry associations
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Country Director, India

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Thanks