



Asia Pacific Career Development Association

**Connecting
Career, Family,
and Society**
2018 Annual Conference
May 15- 19, 2018
Tsinghua University
Beijing, China
www.AsiaPacificCDA.org



APCDA has members in Australia, Canada, Guam, Hong Kong, India, Indonesia, Japan, Kazakhstan, Korea, Macau, New Zealand, Pakistan, Philippines, Qatar, Singapore, Saudi Arabia, Taiwan, USA, and Vietnam. Our conference is usually about 135 people, but we expect 195 people in Beijing. We expect to attract career professionals from many additional countries and regions.

Keynote Speakers:



Taoist Philosophy and Decision-Making

Hong Li, PhD, is a professor in the Department of Psychology at Tsinghua University, China.

Action: What It Is and Why It Matters in Career Counseling

Richard A. Young, EdD, is a Professor in the Department of Educational and Counselling Psychology and Special Education at the University of British Columbia, Canada.



Hope-Centered, Actively Engaged Career Development

Norman Amundson, PhD, is a Full Professor in Counselling Psychology/Faculty of Education at the University of British Columbia, Canada.

Conference Audience

All presentations will be in English. The audience will be international, consisting of delegates from many Asian and Pacific countries and regions, the US and Canada. Networking, sharing among practitioners, and identifying new resources are important aspects of this conference. Some presentations will be scheduled for the full group, but during much the time presentations will be divided into four tracks:

- Serving School Populations (K-12)
- Serving College Students
- Serving Working or Job Seeking Adults
- Research on Career Issues

Schedule

Tuesday, May 15	9 AM – 1 PM	Tour of 798 Art District
	2 – 5 PM	Two tours: New Elite Development Program or Tsinghua Career Center
	6 – 8 PM	Meet-up at a local restaurant
Wednesday, May 16	8:00 - 9:00	Registration
	9:00 - 12:00 PM	Keynote by Dr. Shuh-Ren Jin and Breakout Sessions
	Noon - 1PM	Lunch (included in registration fee)
	1PM – 6:00 PM	Breakout Sessions
	6:00 PM – 8:00 PM	Reception (included in registration fee)
Thursday, May 17	9 AM – Noon	Keynote by Dr. Richard Young and Breakout Sessions
	Noon – 1 PM	Lunch (included in registration fee)
	1 PM – 4 PM	Breakout Sessions
	4 PM – 5 PM	Annual Meeting
Friday, May 18	9 AM– Noon	Keynote by Dr. Norm Amundson and Breakout Sessions
	2 PM – 5 PM	Optional Professional Development Institute by Dr. Norm Amundson
Saturday, May 19	9 AM– 5PM	Tour of Forbidden City and Temple of Heaven

Exhibitors and Advertisers 16	Before Feb 28, 2018	Before April 16, 2018	April 16, 2018 and after
Exhibitor Table	\$530	\$550	\$580
Breakout session presentation	\$1000	N/A	N/A
Program Advertisement – Full Page	\$500	\$800	N/A
Half Page	\$400	\$500	N/A
Quarter Page	\$300	\$400	N/A
Flyers placed in attendee folders	\$500	\$600	\$700

Notes: All items on this list are priced separately. Exhibitor Table includes attendance at all presentations, lunches and the reception on Wednesday evening for one person. Exhibits can be set up at 7AM Wednesday and taken down after 4:50PM Thursday. Other items do not include conference registration.

Sponsoring the Conference

Please consider becoming a conference sponsor. We will recognize your contribution in a number of ways and places, both at the conference and throughout the year.

\$1500	Bronze Sponsor: Sponsor of a coffee break, a half-page ad in the program, the corporate logo on the cover of the program, conference attendance for 2 representatives, a vendor's table, and a one-year Organizational Membership.
\$3000	Silver Sponsor: Sponsor of a luncheon, a full-page ad in the program, the corporate logo on the cover of the program, conference attendance for 3 representatives, a vendor's table, and a one-year Organizational Membership.
\$5,000	Gold Sponsor: Sponsor of a reception, a full-page ad in the program, the corporate logo on the cover of the program and on our website for a full year, conference attendance for 5 representatives, a vendor's table, and a one-year Organizational Membership.
\$10,000	Diamond Sponsor: Full Conference Sponsor, a full-page ad in the program, the corporate logo on the cover of the program and on our website for a full year, conference attendance for 10 representatives, a vendor's table, and a one-year Organizational Membership.

Contact us at info@AsiaPacificCDA.org