Who am I?

Career Guidance in Vietnam in 2015

Different ways of understanding from various stakeholders:

- School
- Employers
- Parents
- Students
- etc.

Career Guidance in Vietnam in 2015 (2)

Vietnam was facing the skills gap and a skills shortage

- The unemployment rate of Vietnamese youth: 6.6% (Statista Portal 2014)
- 70% students work in areas not related to the subjects they have learned at Colleges (Research by USSSH, 2013)
Methodology: three-phase mentorship

Stage 01: Knowing about yourself
Stage 02: Get prepared for work
Stage 03: Immerse in work environment

Why mentorship?

- As brothers and sisters who have had more experience
- As buddies to get over some obstacles on the journey to career success
- A two-way learning relationship

Key Results

- 5 batches with 35 students from Jan. 2015 to July 2017
- 4 mentors and 20 speakers from Marketing, HR, Environment, Construction, FMCG... fields
- 5 official mock interview sessions & 4 insight seminars for 35 students
- 3 seminars for the public with the attendance of around 100 students
- 90 percent of students informed they would recommend this program to the young fellow at schools and friends

A few photos of the journey...

What have I gained during this journey?

- 10% dropped out
- 6% did not feel satisfied after the mentorship
- ~ 60% still keep in touch with me
- Great support
- The pay-it-forward spirit spreads out

READY FOR WORK – READY FOR LIFE
Okay, so what's next?

Thank you!