1.0 INTRODUCTION

The relationship between the University of Batangas (UB) and its students does not end at graduation. Anchored to one of its core values – Service to Fellowmen and its mission of promoting professional growth, UB established the Community Relations, Alumni & Placement Office (CAPO). Its primary goal is to assist its students and graduates in achieving their career aspirations by providing guidance, resources and opportunities as they enter the world of work while establishing mutually beneficial linkages with employers and the community.

1.0 INTRODUCTION

Realizing that the office and the Public Employment Service Office (PESO) have common objectives, CAPO signed a memorandum of agreement with the Department of Labor and Employment (DOLE) last September 24, 2013 and officially became a University-Based PESO. The partnership aims to intensify the delivery of placement services and establishment of industry linkages. Now CAPO is recognized as one of the most active Job Placement Offices of Batangas Province and CALABARZON (Region IV-A).

1.0 INTRODUCTION

This research was guided by the following objectives:

• Discuss the placement programs of UB Alumni and Placement Office in accordance to the goals, functions and services stated in the Republic Act 8759 (amended by R.A.10691) also known as PESO Act of 1999.
• Trace and analyze the development of the UB Alumni and Placement Office in accordance to the criteria for evaluation, point system reference and the matrix of rating by the regional awards committee for the Search for Best Public Employment Service Office.
• Present the awards received by the Alumni and Placement Office from 2016-2018.

2.0 METHODOLOGY

The researchers used qualitative research design through case study method and utilized both primary and secondary data. In obtaining primary data, interviews with program implementers directly in charge of CAPO as well as with a key informant from DOLE were conducted. In terms of secondary data, related literatures were culled from journals and bulletins.
3.0 RESULTS AND DISCUSSION

UB CAPO Placement Programs in relation to Republic Act 8759

Vice President for Student and External Affairs

Community Relations, Alumni & Placement Officer

Assistant Community Relations, Alumni & Placement Officer

Alumni Relations Coordinator

Placement Coordinator

CAPO Assistant

Clerk/Encoder

In accordance with the functions of PESO stated in the Republic Act 8759, the CAPO office has been implementing placement programs as follows:

- Job Referrals and Industry Linkages
- Career Trainings

3.0 RESULTS AND DISCUSSION

Functions in accordance to Republic Act. 8759 that are being implemented already by the office:

- Encourage employers to submit to the PESO on a regular basis a list of job vacancies in their respective establishments in order to facilitate the exchange of labor market information.
- Provide persons with entrepreneurship qualities, access to the various livelihood and self-employment programs
- Undertake employability enhancement trainings or seminars for job seekers, as well as those who would like to change career or enhance their employability;

Functions in accordance to R.A. 8759 that are not yet implemented by the office:

- Develop and administer testing and evaluation instruments for effective job selection, training and counseling;
- Provide reintegration assistance services to returning Filipino migrant workers.

In accordance with the functions of PESO stated in the Republic Act 8759, the CAPO office has been implementing placement programs as follows:

- On-site hiring events
- Job Fair
3.0 RESULTS AND DISCUSSION
In accordance with the functions of PESO stated in theRepublic Act 8759, the CAPO office has been implementing placement programs as follows:

- Mock Interview
- ENTREPRENEURSHIP

3.0 RESULTS AND DISCUSSION
In accordance with the functions of PESO stated in theRepublic Act 8759, the CAPO office has been implementing placement programs as follows:

- Labor Education for Graduating Students
- Career Guidance and Employment Counseling

3.0 RESULTS AND DISCUSSION
In accordance with the functions of PESO stated in theRepublic Act 8759, the CAPO office has been implementing placement programs as follows:

- PhiJobnet
- PESO Employment Information System
- Company Visitations

Criteria for Evaluation of the Regional Award

Impact of Performance Achievement (90%)
- Leadership and membership with active involvement in any organization which contribute to employment (5%)
- Recipient of Awards from prestigious institutions (employment-related achievements) (9%)

TABLE 1. SEARCH FOR BEST PUBLIC EMPLOYMENT SERVICE OFFICE (PESO) MATRIX OF CANDIDATE’S RATING

<table>
<thead>
<tr>
<th>EDUCATIONAL INSTITUTION CATEGORY</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Criteria</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>1. Impact of Performance/Achievement (90%)</td>
<td>70 points</td>
<td>83.50 points</td>
<td>90 points</td>
</tr>
<tr>
<td>A. Target Variables</td>
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<td></td>
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<tr>
<td>1.1 Referred and Placed</td>
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<tr>
<td>1.2 Actual Number of Applicants Placed</td>
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<tr>
<td>1.3 Accomplishment vs. Target</td>
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<tr>
<td>B. Labor Market Information</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>2.1 Monthly submission of LMI reports</td>
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<td></td>
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<tr>
<td>2.2 Labor Market Analysis</td>
<td></td>
<td></td>
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<tr>
<td>C. Career and Employment Advocacy</td>
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<td></td>
<td></td>
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<tr>
<td>3.1 Monthly submission of CEA reports</td>
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<tr>
<td>3.2 Career and Employment Advocacy</td>
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<tr>
<td>D. DOLE Program being Implemented</td>
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<tr>
<td>E. PESO Institutionalization</td>
<td></td>
<td></td>
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<tr>
<td>Remarks:</td>
<td></td>
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<td></td>
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<td>Remarks:</td>
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<tr>
<td>Remarks:</td>
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</tr>
</tbody>
</table>

Remarks:
- 75.00% Placement Rate
- 100% Accomplishment vs. Target
- 12 monthly reports and analyses were submitted
- 3 DOLE programs were implemented
- 4 DOLE programs were implemented
- 4 DOLE programs were implemented
### TABLE 1. SEARCH FOR BEST PUBLIC EMPLOYMENT SERVICE OFFICE (PESO) MATRIX OF CANDIDATE'S RATING

**EDUCATIONAL INSTITUTION CATEGORY**  
*(based on 2013 version of Search for Best PESO Manual)*  
Source: DOLE Region IV-A

<table>
<thead>
<tr>
<th>CRITERIA (CONTINUATION)</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>II. Recipient of Awards from prestigious institutions (employment-related achievements) (5%)</td>
<td>0 point</td>
<td>5 points</td>
<td>5 points</td>
</tr>
<tr>
<td>Remarks: No awards yet</td>
<td>Remarks: Three (3) employment-related awards received in 2016</td>
<td>Remarks: Eleven (11) employment-related awards received in 2017</td>
<td></td>
</tr>
<tr>
<td>III. Leadership and membership with active involvement in any organization which contribute to employment (5%)</td>
<td>5 points</td>
<td>5 points</td>
<td>5 points</td>
</tr>
<tr>
<td>Remarks: Three (3) employment-related organization</td>
<td>Remarks: Four (4) employment-related organizations</td>
<td>Remarks: Five (5) employment-related organizations</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td>75 points</td>
<td>93.50 points</td>
<td>100 points</td>
</tr>
</tbody>
</table>

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### CAPO Awards 2016-2018

#### 2016 ACCOMPLISHMENTS

**REGIONAL LEVEL (2015 ACCOMPLISHMENTS)**
- Regional Champion in the Conduct of Referral & Placement (Educational Institution Category)
- Regional Champion in the Conduct of Labor Market Information (Educational Institution Category)

**PROVINCIAL LEVEL (2016 ACCOMPLISHMENTS - FIRST HALF)**
- Best PESO in Implementing Special Program for Employment of Students (SPES)
- Most Active PESO in Report Generation (for the period of January-June 2016)
- Most Number of Individuals Provided with Labor Market Information (for the period of January-June 2016)
- Most Number of Placed Walk-In Job Applicants (for the period of January-June 2016)
- Most Number of Placed SPES Beneficiaries (for the year 2016)

#### 2017 ACCOMPLISHMENTS

**REGIONAL LEVEL (2016 ACCOMPLISHMENTS)**
- Regional Best PESO (Educational Institutional Category)
- Regional Top Performer in the Conduct of Referral and Placement (EI Category)
- Regional Top Performer in the Implementation of Career Guidance and Employment Coaching (EI Category)

**PROVINCIAL LEVEL (2017 ACCOMPLISHMENTS)**
- Provincial Champion on the Implementation of Special Program for Employment of Students (SPES)
- Provincial Champion on the Conduct of Career Guidance and Employment Coaching

#### 2018 ACCOMPLISHMENTS

**REGIONAL LEVEL (2017 ACCOMPLISHMENTS)**
- 2017 Regional Best PESO
- Regional Top Performer in the Conduct of Labor Market Information
- Regional Top Performer in the Conduct of Referral & Placement
- Regional Top Performer in the Conduct of Career Guidance and Employment Coaching

**PROVINCIAL LEVEL (2017 ACCOMPLISHMENTS)**
- Provincial Champion on the Conduct of Special Program for Employment of Students (SPES)
- Provincial Champion on the Conduct of Career Guidance and Employment Coaching
Based on the findings of the study, the researchers arrived at the following conclusions:

1. UB CAPO placement programs are anchored to the Republic Act 8759 (amended by Republic Act 10691) also known as PESO Act of 1999.

2. The office has been performing very well as a labor market information hub and provider of employment services.

From the above-mentioned findings and conclusions, the researchers hereby recommend the following:

1. The office needs to aggressively obtain feedback from companies regarding hired graduates to improve job placement rate.

2. The office may propose a program in providing re-integration assistance services to returning alumni Overseas Filipino Workers (OFWs) as this is one of the functions of PESO.

Sincerest gratitude is accorded to the following:

- Administration of University of Batangas
- Community Relations, Alumni and Placement Office
- Student and External Affairs Program
- Corporate Communications Office
- Department of Labor and Employment

Questions?
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THANK YOU SO MUCH!
MABUHAY!
😊