Developing Students’ Service Mind in the Field of International Development in the Era of Industry 4.0

NYU Shanghai Career Development Center's Practice Framework
Background

- The irreversible historical trend of Industry 4.0
- The needs of international development and cooperation
- Vision, mission and value of NYU Shanghai
NYU Shanghai Practice Framework

Internal and External Collaboration

Career Competencies

Career Resources

Career Exploration
Career Exploration

- Coaching appointments with a focus on career value & interest exploration
- Network & information interview with field professionals
- Full-time, volunteering and internships opportunities
Career Competencies

Core Competencies:
- Communication
- Teamwork
- Planning & Organizing
- Accountability
- Creativity
- Client Orientation
- Commitment to Continuous Learning
- Technological Awareness
Career Resources

- **Career Events**
  - Career Skills Workshops/Lecture/dialogue
  - I Am Limitless Student Conference (March 19th)

- Partnership with employers in the field

- Funding: Summer Service Grant

- Research & knowledge support
Internal & External Collaboration

- **Internal Collaboration**
  - Inside department
  - Cross-department within NYU Network

- **External Collaboration**
  - University Cooperation
  - Partnership with employers
  - Shanghai Government
Challenges Need to Overcome

Student Side:

- Low awareness of international development as a career path
- Lack of knowledge and competencies
- Bachelor Degree level
- High expectation on salary
- Lack of service mind and willingness to contribute to the greater good

Organization Side:

- Less visible to the public
- Bachelor Degree level or above
- High expectation on soft and hard skills
- Insufficient Budget and Benefit
A Showcase-NYU Shanghai I Am Limitless Conference

**THEME:** Social Impact & Innovation

**OBJECTIVE:**

- Raise awareness
- Feed knowledge
- Provide insights
A Showcase-NYU Shanghai I Am Limitless Conference

AGENDA:

● **Morning**: 4 Social Impact Talks
  2 Alumni and 2 Seasoned Professionals

● **Early afternoon**: 1st NYU Shanghai Exclusive NGO/IO Career Fair
  12 NGO/IO participated

● **Afternoon**: 4 Skill-Based Workshops
  Volunteering 360: Stories & Reflection from Students
  Magnifying Your Impact: Global Awards Roundtable
  Design Thinking: Study Away for Social Impact
  Defining Your Personal Brand & Telling Your Story
How Does the Conference Fit Into the Frame?

Internal and External Collaboration

- **Internal**: CDC, Academic Advising, Community Engaged Learning, Global Awards and Fellowship, Students Involvement Office, and the university leadership
- **External**: Participated NGO and IO; other Chinese universities

Career Resources

- 1st NGO/IO career fair
- Networking with field professionals

Career Competencies

- 4 Skill-based Workshops
- Social Impact Talks
- Network with professionals

Career Exploration

- Social Impact Talks
- Network with professionals
- Self-reflection
A Showcase-NYU Shanghai I Am Limitless Conference

Student Engagement:
● 246 students RSVPed and 164 students attended (14% of the entire student body)
● Freshmen 62%, Sophomore 29%, Junior 2%, Seniors 4%, and Graduates 2%

Feedback Results:
95% students rated the conference over all quality as Excellent or Good.
100% students rated the Social Impact Talk as Extremely or Moderately Useful.
92% students rated the NGO Career Fair quality as Excellent or Good.
95% students rated the quality of afternoon workshops as Excellent or Good.
Thank You!