



**Asia Pacific Career Development Association**

**APCDA Officer Meeting  
January 19/20, 2017**

**Present:** Marilyn Maze, Narender Chadha, Andrew Rimington, Brian Hutchinson, Diana Bailey

Marilyn Maze called the meeting to order at 9:05 PM ET.

- **Financials**

Adopt the budget – Andrew moved to approve the financial report as submitted and reviewed for discussion. Brian Hutchinson seconded and the motion passed with 100% approval.

- Q1 financials – See FY17 Balance & Budget
- Raised Dianne Co’s pay to \$15/hour
  - (last year we budgeted \$4000, spent \$1,325 @10/hour)

- **2017 Webinars**

Raza Abbas	Career Readiness Program of a Private University in Pakistan (Distance Report)	October 27/28	\$80 (4)
Esther Tan Chuan Loo and Virginia Cheng	An Overview of Education and Career Guidance (ECG) Implementation in Singapore	December 6/7	\$80 (3)
Serene Lin-Stephens	Chinese Returnees’ Conceptions of Positive Career Outcomes after Graduating from Australian Universities	February 21/22	
Ashique Rafi and Dana Downey	A Paradox of Labor Market in Gulf Cooperation Council (GCC): Increasing Student Employability	March 8/9	\$40 so far

- **Request for an International Affiliate:** KSA of Saudi Arabia

- What would an International Affiliate be?
- How is this different from and Organizational Member?
- How can we support the idea of a MENA Regional Association? (October or November 2017)
- Qatar Career Fair – an Organization Member
- Action: We will ask KSA to become an Organizational Member. We cannot choose for the MENA region who will be the organizer. Marilyn can provide advice to Ahmed, as a friend, but APCDA cannot endorse one association over another.

- **Presentations at conferences**

- CDAA, Brisbane Australia, May 17-19 - Poverty and career counseling – Registration now

open

- PGCA, May 17-19 – Narender & Brian Keynoters and workshop leaders
- ICCDPP, Seoul Korea, June 18-21
  - Who is on our “team”
  - Volunteers: Miguelito, Shelley, Raza, Carla
  - (Brian on USA team, Andrew on ICCDPP Board)
- NCDCA, Orlando Florida USA, June 28-30
  - Roundtable: Securing a 1st Job in Asia – How Asians Navigate the College-to-Work Transition
  - Panelists: Jose Domene, Raza Abbas, Shelley Tien, Narender Chadha
- **2017 Conference**
  - Hotel: Oracle Hotel
    - Provide your arrival/departure dates to be part of our block of rooms
    - \$65 (2 twins or 1 queen, no windows)
  - Request for waiver of fees: Dandan Global – presenting on **It’s not WHAT you know, it’s how you SELL yourself** by *Dandan Zhu*:
    - **ACTION: No we can only waive fees for invited speakers.**
  - Panel Discussion topics –
    - Three Old Guys Predict the Future of Career Development by *Dick Knowdell, Jon Sakurai-Horita, and Brian Schwartz*
    - Impact of Technology on Labor Market (Eric)
    - Helping Expats Find Jobs
    - Gender issues in the Labor Market (Disability, other issues, Tina)
  - Awards – who deserves an award?
    - Best APCDA Member, Eminent Career Award, Young Scientist (below 25), Best Newsletter contributor
    - Scholarships – how many? (Scholarship fund currently has \$420) 3 people
    - We hope to have more extensive criteria for these awards by 2018. Marilyn will recruit Officers and BD members to develop these criteria.
    - Materials: Tote bags, programs, eval forms. Do we need folders? (folders cost \$3 to \$1.50 each)

**Action:** Officers agreed that folders were not necessary IF tote bags were available and we will save the costs as well.
- **2018 Conference May 16 – 20, 2018**
  - Theme: Connecting Career, Family, and Society
  - Opening Keynote: Dr. Shuh-Ren Jin - The Wisdom of Traditional Eastern Cultures in Career Counseling
  - Middle Keynote: Dr. Richard Young - Action: What It Is and Why It Matters in Career Counselling
  - Closing Keynote: Dr. Norm Amundson - Hope-Centered, Actively Engaged Career Development
- **APCDA Scholarly Biennial Journal**
  - Brian’s Offer to be the initial editor – Diana moved, Andrew 2<sup>nd</sup> and the vote was to accept proposal as presented.
  - March 2017
    - Editorial Board Description Draft
    - Author Guidelines Draft

- Manuscript Flowchart and Decision Tree Draft
  - April 2017
    - Editorial Board Description Finalized
    - Author Guidelines Finalized
    - Manuscript Flowchart and Decision Tree Finalized
  - May 2017 – APCDA Conference
    - Journal Name Contest
    - Editorial Board Description Shared with Members/ Targeted recruitment of Board
    - Author Guidelines Shared with Members
  - July 2017
    - Journal Name Finalized
    - Journal Front Page Design Development
    - Call for Manuscripts Made
    - Inaugural Manuscript Invitations Sent
    - On-line deliver mechanisms decided for development
    - Work with Dr. Chadha to determine potential for print version
  - March 2018
    - Special Issue First Issue Published
- **Increase Membership & Visibility**
  - Organizational Members
    - Asia Career Development Association (Japan)
    - Ateneo de Manila University
    - Career Development Association of Australia
    - Career Development Association of New Zealand
    - Career Planning and Adult Development Network (USA)
    - Kuder (USA)
    - Maia Careers and Training (formerly Malaysia, now Vietnam)
    - New Elite Development Program (China)
    - NYU Shanghai University Career Development Center
    - PAC (Taiwan)
    - Qatar Career Fair
    - Suzhou Success Partners Consulting
    - University of Macau
    - University of Santo Tomas
  - New Individual Members from new countries
    - Poh Li Lau, University of Malaya (Malaysia) (lifetime member)
  - Membership document: coming soon
  - LinkedIn Constituency Groups
    - Gerald Tan: Workforce, Government, NGOs
    - Connie Pritchard: Business and Industry
    - Julie Neill: University Career Centers
  - Reach out to individuals and ask them to write something - done
  - New professionals to receive free membership for a year
    - Provided Certificate for free membership for one year to Filipinos - Completed
    - Will provide Certificate to all Organizational Members for free membership for one year after graduation
    - Send Country Directors – pass on as appropriate

- **Other?**

- ICCDPP questions/report
- Scholarship announcement – add reminder of Auction
- Ask Carla to assign a Visa contact
- Membership count now

<b>Level</b>	<b>Active</b>	<b>Lapsed</b>	<b>Pending Renewal</b>	<b>New in last 30 days</b>
Legacy Partner Lifetime Member	<u>5</u>	-	-	-
Lifetime Member	<u>3</u>	-	-	-
Organizational Member (high income)	<u>7</u>	<u>1</u>	-	-
Organizational Member (other country)	<u>5</u>	<u>1</u>	-	<u>2</u>
Regular Member (high income country)	<u>63</u>	<u>17</u>	<u>7</u>	-
Regular Member (other country)	<u>25</u>	<u>13</u>	<u>4</u>	-
Student/Retired (high income country)	<u>9</u>	<u>3</u>	<u>1</u>	-
Student/Retired (other country)	<u>4</u>	<u>2</u>	-	-
Total	<u>121</u>	<u>37</u>	<u>12</u>	<u>2</u>

Marilyn adjourned the meeting at 10:11 PM ET US by acclamation.

Respectfully submitted,

**Diana M. Bailey**

Diana M. Bailey, Secretary