



Asia Pacific Career Development Association

## APCDA Officers Meeting

April 20, 2020

Present: Sing Chee Wong, President; Satomi Chudasama – President elect, Woongtae Kim, Gyulnur Ismayil, Marilyn Maze, Momoko Asaka, Constance Pritchard

### President's Message

### Treasurer's Report

- US stock market is doing relatively good, so we are good on our current liabilities
- Conference income is looking good
- Income is higher than was expected and budgeted
- New expenses are mainly administrative costs

### Conference 2021 – Virtual

#### Staffing for the Conference

- Conference Planning Team volunteered (team has been formed, room managers, few more people out of leadership of APCDA to be assigned as session managers)

#### APCDA Year in Review Video

- 5 Min max
- Intro from Woongtae and Sing Chee at end, also Satomi
- 2020 Conf – virtual, more webinars, ethical guidelines, Glossary in Arabic (list others too), pandemic – regional discussions,
- Numerical growth & countries, new leaders

#### Conference setup

- Hubilo platform setup progress: Fully set up, except Sponsors and full list of Attendees
- Schedule
  - Opening: May 19: Awards Ceremony, Member Meeting, Tour of the event platform
  - Warm-up Days: May 20-24: Conversations Matter, Product Presentations, Committee/Country Meetings, tours
  - Full Conference Days: May 25, 27, 29
  - PDI Days: May 26, 28
- Recorded Sessions Available: May 30 – June 29
- Registration: 287 registrants (66 free)
- Scholarships - 24 and Awards – 5
- Event Orientation: video, PDF, tours
- Awards have been ordered
- Contests are open for participation
- May 10-11 is an expected rehearsal session

	2019 Conf						2021 Conf			
	Free	Paid	Income	% Free	% Paid	% Income	Free	Paid	Income	
Jan and before	9	28	11155	19%	15%	16%	15	51	\$7,900	
Feb	20	69	25816	43%	38%	37%	49	103	\$10,808	
March	2	42	15990	4%	23%	23%	2	31	\$19,380	
Apr before deadline	0	24	9250	0%	13%	13%				
Late reg	16	15	6320	34%	8%	9%				
At conference	0	5	1220	0%	3%	2%				
	47	183	69751	20%	80%		103	243		

## Staff report

### ► Webinars:

- Feb 10 Virtually Excellent 2.0 by Elizabeth Sanders Park (free)
- Feb 23/24 Reimagining our Future by Rich Feller (Free)
- Mar 9/10 Advocating for Career Development by Nancy Arthur (Paid)
- Mar 21/22 Ethical Dilemmas by Vandana Chopra (Free)

### ► We have got the below outcome from the past conferences in total so far.

Date	Title	# Reg	# Atnd	Income
15-Oct-20	Chinese Parents Leading the Way		23	10 \$30
21-Oct-20	An Evidence-based Review of the Singapore Career Development Standards		19	13 \$235
4-Nov-20	What Brings You to Life?		28	15 \$25
16-Nov-20	ReimagineU		38	22 \$85
3-Dec-20	The Past, Present, and Future of Career Counseling		20	11 \$115
21-Jan-21	Ethical Dilemmas (free)		16	10 \$10
27-Jan-21	Peer Supervision (Paid)		10	6 \$60
10-Feb-21	Virtually Excellent 2.0 (free)		15	5 \$5
22-Feb-21	Reimagining the Future (free)		51	34 \$113
9-Mar-21	Advocacy (Paid)		38	23 \$145
22-Mar-21	More Ethical Dilemmas		17	8 \$0
	Total			\$823
Actual Webinar income				
FY20				\$4,418
FY21				\$903