



Asia Pacific Career Development Association
APCDA Board Meeting
June 14/15, 2021

Present: Sing Chee Wong, President, Woongtae Kim, Gyulnur Ismayil, Marilyn Maze, Momoko Asaka, Satomi Chudasama, Rich Feller, Connie Pritchard, Jose Domene, Emily Lizada

President’s Message

- Thanking and congratulating Conference organizing committee;
- Briefly looked at the evaluation and see that many people appreciated efforts;
- We did a very good work. Thanks to all who supported. Was a very good learning experience.

Treasurer’s Report (see attached)

- Highlighted success of Conference and liked the scheduling;
- We are in good financial shape;
- Some conference expenses have not yet been paid
- We are in line with the 21 budget;

Nominations report

- President-Elect candidates: Momoko Asaka, Tuna Dagli
- Secretary: Kunimitsu Kuki, Melanie Evangelista, Jose Domene
- Ballots will be sent on June 20 and open for 3 weeks voting

Country Council Report

- Met in May 5/6 right before the Conference
- There are a lot of activities in countries on ways to tackle difficulties after COVID-19
- 10-12 members attended the meeting and shared about their programs in the field
- On the last day of Conference there was a Singapore country meeting to share their feedback and experiences about conference
- There were several country meetings with good attendance and discussion (Canada, Vietnam)

Discussion Topics:

- *Nepal country membership:*
- On the 2018 Member/Friend Survey, we asked: **Q3 Which Countries/Regions should be eligible for Member Country/Region Status in APCDA?**

Answer Choices	Responses
Option #1: Australia, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, Canada, China (including Hong Kong and Macau), Cook Islands, Micronesia, Fiji, India, Indonesia, Japan, Kiribati, Korea, Laos, Malaysia, Maldives, Marshall Islands, Micronesia, Mongolia, Myanmar, Nauru, Nepal, New Zealand, Pakistan, Palau, Papua New Guinea, Philippines, Samoa, Singapore, Solomon Islands, Sri Lanka, Taiwan, Thailand, Timor-Leste, Tonga, Tuvalu, USA (including Guam), Vanuatu, and Vietnam	51.9%
Option #2: All in #1 plus Afghanistan, Armenia, Azerbaijan, Georgia, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan	10.7%
Option #3: All in #2 plus Russia	30.5%
Other	6.9%

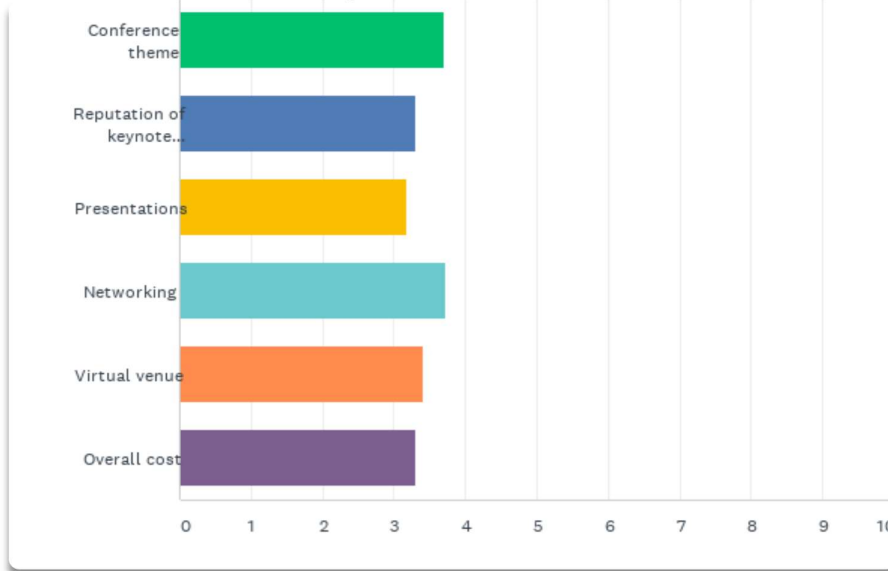
- Nepal was included in the list that was chosen by our members
- Unanimously agree to accept Nepal as a member country.
- **Staff evaluation**

- ED will be evaluated by the President and Officers
- Administrative staff members will be evaluated by the ED
- President requested separate meeting for the discussion over evaluation of ED to include required form of evaluation and the JD
- **Regional meetings (shall we formalize them?)**
 - During 2020 we had 13 regional meetings divided based on the time zones
 - Western region and North America to Hawaii formed a group by Danita to consider regular meetings
 - Allan was interested in having regional meetings in Australia, New Zealand and Guam. Met with Yolanda Le, but she dropped from membership
 - These are only groups continuing. Shall we boost up other groups to continue meetings? Is this still relevant? Did they meet due to COVID or people want to maintain through other discussions?
 - Meeting regionally is a good chance to exchange experiences. Combining several countries across region to meet could be good
 - But should staff put energy in organizing those events or country reps should run upon the need some informal meetings? Maybe better to keep as an open invitation, rather than pushing people to run across all regions.
 - People in Vietnam and Malaysia are very active and interested to meet internationally
 - Maybe we can do some research to understand if there is a unique need for those regional meetings (ex. those in North America and Western). What if allocating and aligning those meetings around topics of interest rather than general regional. That may help avoiding lack of interest also.
- **Summer Survey**
 - Regularly conducted each year including questions about Webinar titles
 - Webinar topics and titles, speakers, themes and areas of interest
 - Questions about Podcast: have you ever listened to APCDA podcast, what are titles interested in
 - Board requested to take time to think about questions. Membership committee wants to consider some questions also.

2021 Conference recap

- This was a highest attended conference
- App presentations and handouts are still available on the website
- Conference evaluation has been conducted and identifies what are main reasons to attend and what are top presentations
- Conversations matter was very effective initiative to engage participants more
- People have been linking to each other via SM tools instead of using only Chat or the Lounge
- In the future we can have specific sessions how to use networking features of tools. People were not familiar much with technology that caused low rate of lounge attendance

What was the main reason for your decision to attend?



Speaker keynotes and PDIs

Session/Presenter	Content	Style
M. Savickas Constructing Career Paths (Keynote)	4.5	4.2
M. Savickas PDI	4.6	4.5
N. Amundson and A. Fruhling Finding Hope in Liminal Space (Keynote)	4.4	4.3
N. Amundson and A. Fruhling PDI	4.5	4.4

Top 10 rated sessions

Session	Presenter	Topic	Content	Style	Average
515	Neill	Life Design: A 21st c. Paradigm for Career Development	4.4	4.4	4.4
514	Pyle	Principals of Group Career Counseling	4.3	4.4	4.35
535	Abbas	Igniting collective advocacy for careers work- Maximizing Career Guidance	4.4	4.3	4.35
127	Brown	Career Adaptation Across the Lifespan: A comparison of transitions of university students and retired mentors	4.3	4.3	4.3
325	Glavin	Top 10 Tips for Conducting the Career Construction Interview	4.3	4.3	4.3
512	Breen	Supporting Clients Who Are Neurodiverse	4.3	4.3	4.3
523	Ho	Social Emotional Learning and Career Development from Kindergarten to Higher Education	4.3	4.3	4.3
322	Redd	Find Inspiration, Purpose, Career Paths, and Resilient Jobs with UN 2030 Global Goals	4.3	4.2	4.25
513	Chudasama	Global Nomads Working Abroad and Coming Home: How Career Development Professionals Can Help	4.3	4.2	4.25
517	Woodend	Looking Down the Track: International Student Graduates and Employment Experiences	4.3	4.2	4.25

Hubilo analytics helped to identify several numbers, measure attendance and ratings

1. Overall

- People in database: 365
- People logged in: 344
- Profile views: 1826
- Message exchanges: 1133
- Meeting requests: 51
- Total meetings done: 3
- Total lounge meetings: 79
- Attendees who participated in lounge: 110

2. Top 10 rated sessions

Session name	Unique views
131 Journey through Uncertainty to Emerging with Hope and Positivity	82
335 Building Resilience & Adaptability using Role Models. A brief 15-minute Strengths Based Intervention	71
531 Navigating Through Unprecedented Challenges Towards Career Aspiration	65
325 Top 10 Tips for Conducting the Career Construction Interview	61
331 Discovering your Passion through Career Exploration Journey	59
321 Rethinking Career Engagement for Older Workers: Adapting to a Changing Workforce	58
126 Development and Validation of a Chinese Five-Factor Short Form of the Career Adapt-Abilities Scale	54
135 Staying Engaged when the Path is Uncharted	50
122 Class of 2020 - Building Resilience and Hope in Student Interns in the COVID-19 Era	48
124 Career Creation in the New Normal Era and Support as a Career Counselor	40

3. Sponsors

- Virtual booths: 9
- Team members: 26
- Total connections: 11
- Total visits: 682
- Total bookmarks: 62

Exhibitor name	Profile views	Video views	Product views
Kuder	99	16	13
AVID Adventures	56	16	22
Abundanz and Career Development Network	54	0	5
OneLife Tools	42	0	7
Lifology	41	13	5
APCD Journal	41	0	0

4. Event Feed

- Posts: 31
- Comments: 73
- Likes: 217

5. Contests

	Entries	Views	Comments
Virtual Tours	9	142	
Favorite Music	16	164	
Conference Attire	12	58	27
Fun Facts	16	94	45
Program Quiz	12		

Staff reports

1. **Webinars and Meetings:** suggest topics for member meetings and paid webinars

- June 14/15 Board Meeting 10PM EDT
- June 17/18 Webinar 10PM EDT
- June 24/25 – New Member Orientation 10PM EDT
- July 12/13 - Advice for Graduating Students Webinar, 10PM EDT
- July 15/16 – Non-member Meet-up 10PM EDT
- July 19/20 Officer Meeting 10PM EDT
- Aug 16/17 Board Meeting 10PM EDT
- Aug 17/18 Research Member Mentoring Webinar 10PM EDT
- Aug 19/20 – New Member Orientation 10PM EDT
- Sep 20/21 Officer Meeting 10PM EDT

2. **LOR:** Marilyn and Vandana will meet to progress

3. **Glossary project:** Team is working on defining almost 60 more terms and looking for teams to bring the other-language versions up to the current version.

4. **Research Committee and APCDA Journal:** Gulnur will schedule meetings with Research team and Journal team to discuss future works and developments.

2022 Conference

- Theme: Embracing Lifelong Learning
- Dates: 24-28 May, 2022
- Venue: Lifelong Learning Institute
- Mode: Hybrid (need to consider production costs, tool,
- Conference planning team: Jeremiah, Jeremy, Hector, Sing Chee, Satomi, Emily, Marilyn and Gulnur