



APCDA Officer Meeting

March 21/22, 2022

Present: Satomi Chudasama, Sing Chee Wong, Momoko Asaka, Jose Domene, Constance Pritchard, Marilyn Maze, Ha Nguyen

President's Message (Satomi)

- Very excited about directions
- Conference and activities and 5-years goals
- A lot of planning going on the programming side

Treasurer's Report (see attached Financial Statements)

- Continuing as before
- Restating Conf Budget

	Original	Revised
Conference Total Income	\$126,100	\$63,510
Conference Income: Conf Ind Reg Inc	\$96,600	\$52,500
Conference Income: Conf Sponsor	\$6,000	\$4,000
Conference Income: Misc	\$0	\$0
Conference Income: PDI 1	\$7,500	\$4,000
Conference Income: PDI2	\$7,500	\$4,000
Tours	\$1,900	\$250
Scholarship Income (internal transfer)	\$6,600	\$6,500
Conference Total Expenses	\$99,963	\$18,680
Conference Expenses: Facilities/meals	\$41,479	\$0
Conference Expenses: Meetup Dinners	\$5,000	\$0
Conference Expenses: Misc	\$800	\$500
Conference Expenses: Reception	\$5,633	\$750
Conference Expenses: Speaker Exp	\$15,360	\$5,500
Conference Expenses: Staff & IAEVG	\$19,074	\$4,450
Conference Expenses: Supplies	\$2,727	\$150
Conference Expenses: Software	\$8,030	\$6,780
Conference Expenses: Tours	\$1,860	\$250

Notice that there are no meals or facilities rental for a virtual conference. These can be removed. Income will be lower, but expenses will be greatly reduced. We already have 200 registrants from APCDA, none yet from IAEVG, so I reduced the estimates.

Officers approved the use if the Revised values in the 2021-22 budget going forward.

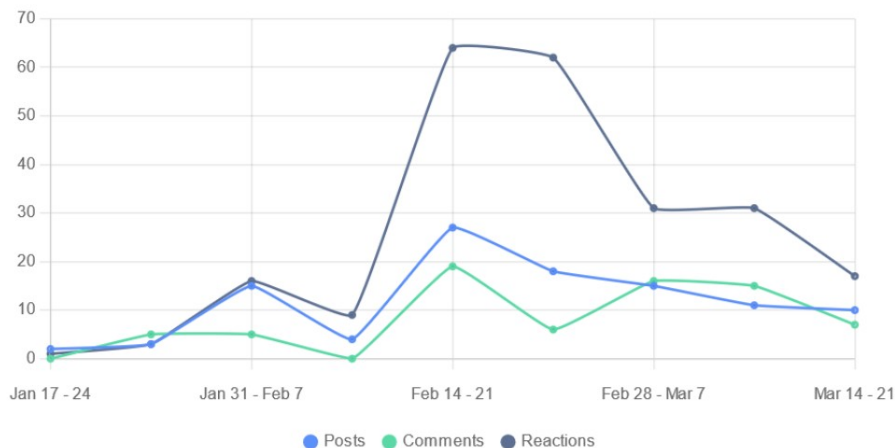
Discussion: Future Goals

- Priority for Major Goals
 1. Increase member engagement
 2. Increase the perceived value of membership in the eyes of our members
 3. Build APCDA Committees' close relationship and energetic contributions to the organization's work
 4. Develop a leadership pipeline for APCDA leadership / Develop local (country) leaders for future roles on APCDA leadership team
 5. Connect meaningfully with each member country / Support countries that lack a national CDA to develop one and work closely with country CDAs
- Criteria for completion
 - Future goals have been revised with these priorities in mind. We also added a column called "Who is Responsible." We encourage leaders to adopt goals that are appropriate for their area of responsibility.
 - We plan to review the Future Goals each year between July and September with the incoming President. We need to assess what has been accomplished and set new priorities for the coming year.

Staff Reports

- Scholarships
 - Australia - 2
 - Bangladesh - 14
 - Canada - 2
 - Indonesia - 1
 - Malaysia - 5
 - Nepal - 1
 - Nigeria - 1
 - Pakistan - 17
 - Philippines - 7
 - South Africa - 4
 - Uganda - 1
 - United State - 1
 - Vietnam - 4
- Tradewing Report

Community Engagement ⓘ



Members are continuing to use Tradewing. Of course, the big bump is the week we "opened."

Use declined after that, but there are members still using it. We have asked committees to take a month each to post questions to Everyone. This should assure that there are always some new posts every week to Everyone.

- Committee & Staff Relationships
 - Ha reported that we have scheduled Committee Chair training sessions and this will be a major topic at those sessions.
- Webinars and Meetings:
 - Mar 22/23 Pilot City Webinar 10PM EST
 - Mar 23/24 Glossary Committee Mtg 10PM EST
 - Apr 13 Comm Chair Training 8am EST
 - Apr 13/14 Comm Chair Training 10 pm EST
 - Apr 18/19 Board Mtg 10pm EST
 - Apr 20/21 Potential Member Meetup, 8:30pm EST
 - Apr 28/29 Committee Council Mtg 10PM EST
 - May 5/6 Country Council Mtg 10 pm EST
 - May 16-27 Conference

2022 APCDA/IAEVG Conference

- Theme: Embracing Lifelong Career Development
- Dates: 16-27 May, 2022
 - First week
 - 55 Skill Builder and Practices presentations
 - 35 Research Sessions
 - 13 Discussion Sessions
 - 9 Committee Meetings
 - 4 Special Topics
 - Second week
 - 5 Keynotes
 - 3 Symposiums
 - 2 Awards Ceremonies
- 353 Registrants

2023 Hybrid Conference

- Theme: New Look at Careers in a Rapidly Changing World
- Nazarbayev University, Nur-Sultan
 - (with invitation to visit KIMEP Univ in Almaty)
- Dates: May 17-19, 2023 (In-Person), Presentations May 22 – 26, 2023 (Virtual)
- Keynote Speakers:
 - Tristram Hooley
 - Marie Zimmenoff
 - Sayasat Nurbek

Other

- Sing Chee asked that we add PCDA to the conference banner. PCDA is our host, but people won't know that unless we use the PCDA Logo on all of the event materials. Marilyn will revise all of our event materials.
- Jose requested that we use 6 seats around a lounge table. It turns out that this is not an option.

Hubilo only allows 2 or 4 seats.

- Recommend using the lounge as a time management strategy. If a session does not end on time, go to the lounge to continue the discussion.