



APCDA Officers Meeting
January 23/24, 2023

Present: Momoko Asaka, President, Constance Pritchard, Satomi Chudasama, Marilyn Maze, Arun Mittal, Emily Lizada

President’s Message (Momoko)

- Happy new year!
- Looking forward to the conference. It looks like a really good conference.

Treasurer’s Report

- Expenses for the conference began in July.
- Income is now being received for the conference, so the bottom line will look better in future months.

Discussion: Scholarships

- What is our definition of Student?
 - Student at a college or university in career counseling or a related field (such as psychology, counseling, human resources, etc.)
 - Student in a career practitioner training program (such as Song An in Vietnam, Career Development Network in the US, Mindler in India, etc.)
- Anyone who was a “student” by that definition within the past 5 years is eligible to apply.
- Approved to add one more invited applicant type: “Member of the board of a career development professional association within a member country” by unanimous agreement

Discussion: Advertising Policy

- New prices for Advertisements
 - Conference Program Flyer

Full page	\$500
Half page	\$300
Quarter page	\$200

- News Blog

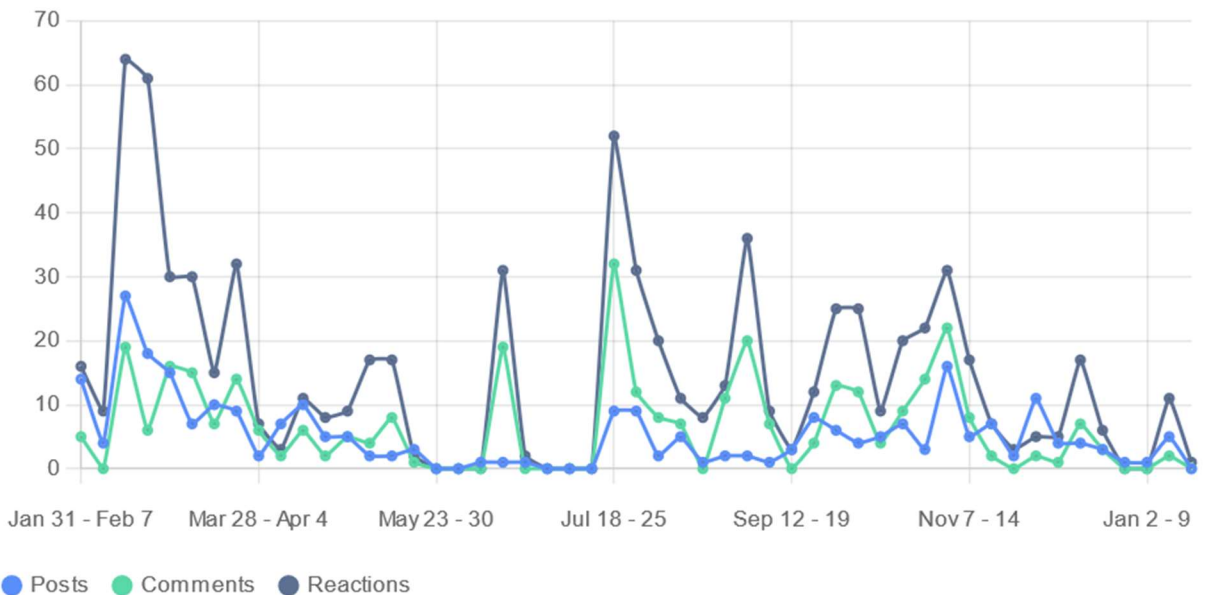
Article (infomercial)	\$500
Announcement (image and 2 paragraphs)	\$300
Square Graphic and Link	\$200

- But what is “Advertising?” versus free “Announcement”? We have had a number of people abuse Tradewing by making marketing announcements.
- The officers asked staff to clarify these rules for members (either expanding the Code of Conduct or linking to a more detailed explanation elsewhere).

Staff Reports

- Tradewing

Community Engagement



- Financial Review
 - 2 volunteers conducted the financial review. One had questions, which Marilyn and Connie checked and responded to the satisfaction of the reviewers.

2023 Conference Planning

- **Theme:** New Look at Careers in a Rapidly Changing World
- **Schedule:** May 16-19 In-person & virtual, May 22- 26 Virtual
- **Tours:**
 - May 16 – Astana City Tour (by bus)
 - May 17 – international Finance Center Tour (walk from campus)
 - May 18 - ALZHIR Museum and Khazret Sultan Mosque
 - May 19-20 - Almaty
- **Software:** Whova
- **Proposals:** 63 (54 time slots, a “track” is 9)
 - Adult: 18
 - College: 13
 - General: 3
 - School: 9
 - Research 16 (1 track, 2 open)
 - No rejections
 - 2 full presentations open
- 1 hour Plenary Panel
 - **Demystify “AI” Related to Career Development**
 - Marilyn Maze, Rich Feller, Jaana Kettunen
- 1 hour 40 min Plenary Panel
 - Important Future Trends

- Jeremiah Wong (Singapore), Dr. Shujiro Mizuno (Japan), Rahul Nair (India), Serene Lin-Stephens (Australia)

2024 Conference Plans

- South India – 2024
 - Had to cancel north India conference – owe India a conference
 - South India is offering a warm welcome
- Officers agreed to accept the proposal from South India for 2024
- Eid is April 10 in 2024
- Conference will be:
 - Presentations April 15, 17, 19
 - In-person April 24-27
 - Seeking a physical setting

Other

- China Developments: The Country Reports from China raised a number of questions. Now that the COVID restrictions have been dropped, citizens are rushing to adjust to the new economic situation.
- Most people have registered as Virtual up until now. We hope more will register in-person.
- We will have one scholar who is in-person. Mohit Jain won the Martha Russell Scholarship in 2020 and was invited to that conference in-person with all expenses paid. When we canceled that conference, we told him we would offer all expenses paid at the next in-person conference. We made the same offer to Tuan Anh Le, but he is now staff, so will attend in-person with all expenses paid and help us run the conference.