

Reinvention 5.0



2024 APCDA Hybrid Conference April 15 - 27, 2024 Trivandrum, India

According to the <u>European Commission</u>, Industry 5.0 "provides a vision of industry that aims beyond efficiency and productivity as sole goals and reinforces the role and contribution of industry to society." How will the fifth industrial revolution change our world?

Keynote Speakers:



Reinventing Career Development for the 21st Century

Dr. Brian Hutchison is a Core Faculty at Walden University, APCDA Past President, and the former Editor of the APCD Journal.

Supporting Young People to Find Success within a Constantly Changing Industrial Landscape

> **Mr. Matthew Tompkins**, Vice President at GEMS Education





Wired to Resist: The Neuroscience of Change

Dr. Britt Andreatta is an internationally recognized thought leader who creates science–based solutions for today's challenges.

Conference Audience

All presentations will be in English. The audience will be international, consisting of delegates from many Asian and Pacific countries and regions, the US and Canada. The first week will be totally virtual and will include breakout sessions (6 simultaneous sessions). The second week will be in-person and broadcast to our virtual attendees.

Schedule April 15 - 19: 100% Virtual, 6 simultaneous presentations during each time period

ĺ	Mon Apr 15	8 am – Noon	Breakout sessions
	Wed Apr 17	8 am – Noon	Breakout sessions
	Fri Apr 19	8 am – Noon	Breakout sessions

April 24-27: Hybrid: In-Person in Trivandrum, Live-streamed to Virtual Attendees

Wed Apr 24	8 am – 11 am	PDI 1: Human-centric Career Design: A Devotion to Worker Welfare through Career Development by Dr. Brian Hutchison	
	6 – 8 pm	Meetup dinner	
Thu Apr 25	8 am – Noon	Opening Ceremony, Awards Ceremony, and Keynotes by Dr. Brian Hutchison and Indian career development professionals	
	1 – 5 pm	Optional Tour of the Indian Space Museum and Space University	
	6 – 8 pm	Reception and Cultural Gala	
Fri Apr26	8 am – Noon	Keynote by Dr. Britt Andreatta, Panel Discussion, and Closing Ceremony	
	1 – 5 pm	Optional Tour of a weaving workshop	
Sat Apr 27	at Apr 27 8 – 11 am PDI 2: The Science of Leading Others Through Change by Dr.		

Pricing (all prices are USD)

Prices are shown in USD	Through M	Through March15		March 16 & after	
	In-Person	Virtual	In-Person	Virtual	
Vendor Table or Virtual Booth	\$580	\$320	\$620	\$400	
Program Advertisement – Full Page		\$530		N/A	
Half Page		\$300		N/A	
Quarter Page		\$230		N/A	

Notes: All items on this list are priced separately. A Virtual Booth will use the Whova software, where all of the attendees will be interacting. An In-Person Vendor Table includes a Virtual Booth plus a table in TechnoPark, Either Virtual or In-person includes attendance at all presentations for one person. Placing ads in the conference program does not include conference registration.

Sponsoring the Conference

Conference Sponsors will be recognized in a number of ways and places, both at the conference and throughout the year. All levels listed below include one Product Presentation scheduled during the Special Events time slots.

\$1500	\$3000	\$5000	\$10,000
Bronze Sponsor	Silver Sponsor:	Gold Sponsor	Diamond Sponsor
 Sponsor of a Breakout Track conference attendance for 2 representatives a quarter-page ad in the program a one-year Organization Membership a scheduled product presentation at the time of our choice a sponsor virtual booth and in-person table 	 Sponsor of a Keynote conference attendance for 3 representatives a half-page ad in the program your corporate logo on the cover of the program a one-year Organization Membership a scheduled product presentation at the time of our choice a sponsor virtual booth and in-person table 	 Sponsor of a Full Day conference attendance for 5 representatives a full-page ad in the program your corporate logo on the program a one-year Organization Membership a scheduled product presentation at the time of our choice a sponsor virtual booth and in-person table 	 Sponsor of the Full Conference conference attendance for 10 representatives a full-page ad on the back cover of the program your corporate logo on the program and the Conference Website a one-year Organization Membership a scheduled product presentation at the time of our choice a sponsor virtual booth and in-person double-size table