

Embracing the Future Through Leadership, AI, and Career Design



2025 APCDA Hybrid Conference May 12 - 26, 2025, Zhengzhou University, Zhengzhou, China

The Asia Pacific Career Development Association (APCDA) provides an international forum for sharing career development ideas and experiences in the Asia Pacific. The audience will consist of delegates from many Asian countries and areas as well as other parts of the world. The conference provides opportunities for networking, sharing among practitioners, and identifying new resources. Join us online or in-person to share and discover new ideas and visions of the future.

- Organizer: Asia Pacific Career Development Association
- Host: School of Education, Zhengzhou University. People Achievement Consulting

Keynote Speakers



AI-Driven Career Design for a Brighter Future
Dr. Kevin Glavin, CEO, Create Your Why

Career Development in the Age of AI: Findings from the China Higher Education Employability Blue Paper
Dr. Fan Hongmin 樊红敏, Deputy Dean of the School of Education, Zhengzhou University



Promoting Career Education Curriculum Development in Higher Education with a Focus on Meaning Construction
Navigating the Disrupted Path: Cultivating Lifelong Learning for a Changing Workforce
Dr. Qiao Zhihong 乔志宏, Party Secretary of the Psychology Department, Beijing Normal University

Navigating the Disrupted Path: Cultivating Lifelong Learning for a Changing Workforce
Dr. Wang Jianhua 王建华 Professor and Doctoral Supervisor, Nanjing Normal University



Future Talent Development Landscape from the Perspective of Industry Trends and Technological Development
Miss Smilla Yuan 袁凌梓, ByteDance General Manager, Feishu Consulting

Conference Audience

All presentations will be in either English or Chinese. Translation will be provided for keynotes and selected presentations. The audience will be international, consisting of delegates from many Asian and Pacific countries and regions, the US and Canada. Networking, sharing among practitioners, and identifying new resources are important aspects of this conference. The first week will be totally virtual and will include breakout sessions (6 simultaneous sessions). The second week will be in-person and broadcast to our virtual attendees. Recorded presentations will be available for 3 months after the conference.



Schedule (China Time Zone)

May 12 - 16: 100% Virtual, 6 simultaneous presentations during each time period.

Mon May 12	9 am – 2 pm	Breakout sessions
Wed May 14	9 am – 2 pm	Breakout sessions
Fri May 16	9 am – 2 pm	Breakout sessions

May 23 - 26: Hybrid: In-Person in Zhengzhou, Live-streamed to Virtual Attendees

Fri May 23	10 am – 1 pm	Hybrid	PDI 1
	2 – 5 pm	In-person only	Henan Museum Tour
	6 – 8 pm	In-person only	Meetup Dinner
Sat May 24	9 am – 1 pm	Hybrid	Opening Ceremony, Awards Ceremony, and Keynotes
	2 – 5 pm	In-person only	Presentations by Zhengzhou Students (Chinese with English subtitles)
	6 – 8 pm	In-person only	Reception and Cultural Gala
Sun May 25	9 am – 1 pm	Hybrid	Keynotes and Panel Discussion
	2 – 5 pm	In-person only	Roundtable Discussions (Chinese with English Subtitles)
Mon May 26	10 am – 1 pm	Hybrid	PDI 2
	2 – 5 pm	In-person only	Career Centers Tour
Tues May 27	8 am – 11:30 pm	In-person only	Longmen Grottoes, Shaolin Temple, and Shaolin Zen Show Tour

Conference Registration

Prices are shown in USD	Through February		Through April 11		April 12 & after	
	In-Person	Virtual	In-Person	Virtual	In-Person	Virtual
Non-Member	\$310	\$210	\$330	\$230	\$360	\$260
Professional Member	\$290	\$190	\$310	\$210	\$340	\$240
Student/Retired Member	\$210	\$140	\$230	\$160	\$260	\$190
Vendor Table or Virtual Booth	\$550	\$270	\$580	\$320	\$620	\$400
Optional Professional Development Institute (each)	\$100	\$100	\$100	\$100	\$100	\$100
Optional Afternoon Tour (each)	\$25	N/A	\$25	N/A	\$25	N/A
Optional All-Day tour	\$135	N/A	\$135	N/A	\$135	N/A

Group Discounts

Group size	Discount
3-9	5%
10-19	10%
20-49	15%
50 or more	20%

Optional Extras:

- Professional Development Institutes (PDI): The two 3-hour PDIs by the keynoters provide a more in-depth learning experience, where you will have the time to really learn the skills and content.
- Optional Tours: On Friday, tour the Henan Museum with an English-speaking guide. On Monday, visit local career centers. Tuesday take an all-day tour of the Longmen Grottoes and Shaolin Temple, then enjoy a spectacular evening Kung Fu performance at the temple.

CEU Clock Hours Available: All presentations at this 2-week conference will be recorded, so you may earn CE Hours by either

attending a session or listening to a recorded session. You may earn up to 40 CE Clock Hours.



Location

Just south of the Yellow River, Zhengzhou is the capital and largest city of Henan Province in central China and serves as the political, economic, technological, and educational center of the province. It is also known for scientific research. Zhengzhou is a major hub of China's transportation network and has an international airport. Its population is about 12 million and it is one of the 13 emerging mega-cities in China. Evidence of Shang dynasty settlements from around 1600 BC have been found in the area, but the name Zhengzhou was first used in 605 AD. It is situated on a vast fertile floodplain at the transitional zone between the North China Plain to the east and the Song and Xionger Mountains to the west.

Refund policy: Registration opens in January. Registrations that are canceled at least **14** days prior to the event can be refunded. After that time, there are no refunds. Note: there are no processing fees for switching from In-person to Virtual, or reverse. No refunds 14 days or less prior to the event for switching from in-person to virtual attendance; Only the additional cost will be charged for switching from virtual to in-person attendance.