

Embracing the Future Through Leadership, AI, and Career Design

引领未来：AI，领导力与生涯设计



2025 APCDA Hybrid Conference

2025 APCDA 亚太生涯发展学会学术年会

May 12 - 26, 2025, Zhengzhou University, Zhengzhou, China

2025年5月12-26日，中国郑州大学

The Asia Pacific Career Development Association (APCDA) provides an international forum for sharing career development ideas and experiences in the Asia Pacific. The audience will consist of delegates from many Asian areas as well as other parts of the world. The conference provides opportunities for networking, sharing among practitioners, and identifying new resources. Join us online or in-person to share and discover new ideas and visions of the future.

APCDA 亚太生涯发展学会为亚太地区提供了一个分享生涯发展理念与经验的国际交流平台，与会者包括来自亚太地区及世界其他地方的代表。年会将提供生涯实务工作者间交流分享的机会，促进并发掘新资源。欢迎您通过网络参会或亲自参加，与我们共同分享新想法、探索未来愿景。

Organizer: Asia Pacific Career Development Association

主办单位：APCDA 亚太生涯发展学会

Co-organizer: School of Education, Zhengzhou University. People Achievement Consulting

承办单位：郑州大学教育学院、PAC 心思咨询

Keynote Speakers

主旨发言人



AI-Driven Career Design for a Brighter Future

人工智能驱动生涯设计，创造美好未来

Dr. Kevin Glavin, CEO, Create Your Why

Dr. Kevin Glavin, 首席执行官, Create Your Why



21st Century Core Competencies and Career Development

廿一世紀核心素養及生涯發展

Principal, Chair Professor of Curriculum and Instruction, The Education University of Hong Kong

Dr. John Lee Chi-Kin,
李子建博士, 校長暨課程與教學講座教授, 香港教育大學



Promoting Career Education Curriculum Development in Higher Education with a Focus on Meaning Construction

以意义建构为目标推动高校生涯教育课程建设

Dr. Qiao Zhihong, Party Secretary of the Psychology Department, Beijing Normal University
乔志宏博士, 北京师范大学, 心理学部系党委书记



Navigating the Disrupted Path: Cultivating Lifelong Learning for a Changing Workforce

应对变革之路：培养适应变迁职场的终身学习能力

Dr. Wang Jianhua Dean, Professor and Doctoral Supervisor of School of Education Science, Nanjing Normal University
王建华博士, 院长、教授、博士生导师, 南京师范大学教育科学学院



Future Talent Development Landscape from the Perspective of Industry Trends and Technological Development

从行业趋势和技术发展角度看未来人才发展格局

Miss Smilla Yuan, Chief Expert, PAC Mind Consulting, former HR Director at ByteDance
袁凌梓女士, 首席专家, PAC 心思咨询, 原字节跳动人力资源总监



Career Development in the Age of AI: Findings from the China Higher Education Employability Blue Paper

《AI 数智时代的生涯发展：“数智时代中国大学生职业能力蓝皮书”研究报告》

Dr. Fan Hongmin 樊红敏, Dean of the School of Education, Zhengzhou University
樊红敏博士, 院长, 郑州大学教育学院

Conference Audience

与会者须知

All presentations will be in either English or Chinese. Translation will be provided for keynotes and selected presentations. The audience will be international, consisting of delegates from many Asian and Pacific regions, the US and Canada. Networking, sharing among practitioners, and identifying new resources are important aspects of this conference. The first week will be totally virtual and will include breakout sessions (6 simultaneous sessions). The second week will be in-person and broadcast to our virtual attendees. Recorded presentations will be available for 3 months after the conference.

所有演讲将以英语或中文进行, 主旨发言和部分演讲将



提供翻译服务。与会者将来自世界各地，包括许多亚太地区、美国及加拿大的代表。实务工作者间的分享交流、建立关系以及发掘新的合作契机是本次会议的重要环节。年会第一周将完全采用线上会议形式进行，包含分组报告（6场报告同时进行）。第二周则为现场会议，并提供线上与会者连线参与。会后将提供所有与会者三个月为期的演讲录象线上观看资源。

Schedule (China Time Zone)

会议议程 (北京时间)

May 12 - 16: 100% Virtual, 6 simultaneous presentations during each time period.

5月12日 - 5月16日: 完全线上进行, 每个时段同时进行6场报告

Mon May 12 5月12日周一	9 am – 2 pm 上午9时 - 下午2时	Breakout sessions 分组报告
Wed May 14 5月14日周三	9 am – 2 pm 上午9时 - 下午2时	Breakout sessions 分组报告
Fri May 16 5月16日周五	9 am – 2 pm 上午9时 - 下午2时	Breakout sessions 分组报告

May 23 - 26: Hybrid: In-Person in Zhengzhou, Live-streamed to Virtual Attendees

5月23日 - 5月26日: 混合式, 实体会议于郑州举行, 并提供线上与会者连线参与

Fri May 23	10 am – 1 pm	Hybrid 混合式	PDI 1 专业知能提升工作坊 1
	2 – 5 pm	In-person only 仅实体	Henan Museum Tour 河南博物馆之旅
	6 – 8 pm	In-person only 仅实体	Meetup Dinner 相见欢
Sat May 24	9 am – 1pm	Hybrid 混合式	Opening Ceremony, Awards Ceremony, and Keynotes 开幕式、颁奖仪式和主旨演讲
	2:30 – 5:30 pm	In-person only 仅实体	Presentations by Zhengzhou Students (Chinese with English subtitles) 郑州大学博士生论坛 (中文发表, 英文字幕)
	6 – 8 pm	In-person only 仅实体	Reception and Cultural Gala 欢迎与文化晚会
Sun May 25	9 am – 1 pm	Hybrid 混合式	Keynotes and Panel Discussion 主旨演讲与主题论坛
	2:30 – 5 pm	In-person only 仅实体	Roundtable Discussions (Presentations in Chinese or English) 生涯圆桌分享会
Mon May 26	10 am – 1 pm	Hybrid 混合式	PDI 2 专业知能提升工作坊 2
	2: – 5 pm	In-person only 仅实体	Career Centers Tour 生涯发展中心参访
Tues May 27	8 am – 9 pm	In-person only 仅实体	Longmen Grottoes, Shaolin Temple, and Shaolin Zen Show Tour 龙门石窟、少林寺和少林禅宗表演之旅

Conference Registration

会议报名

Prices are shown in USD 价格以美元显示	Through February 2月底前		Through April 11 2025年4月11日前		April 12 & after 2025年4月12日之后	
	In-Person 线下(含线上)	Virtual 仅线上	In-Person 线下(含线上)	Virtual 仅线上	In-Person 线下(含线上)	Virtual 仅线上
Non-Member 非会员	\$310	\$210	\$330	\$230	\$360	\$260
Professional Member 专业会员	\$290	\$190	\$310	\$210	\$340	\$240
Student/Retired Member 学生/退休会员	\$210	\$140	\$230	\$160	\$260	\$190
Vendor Table or Virtual Booth 供应商展位或线上展位(含1与会名额)	\$550	\$270	\$580	\$320	\$620	\$400
Optional Professional Development Institute (each) 自选专业知能提升工作坊(每场)	\$100	\$100	\$100	\$100	\$100	\$100
Optional Afternoon Tour (each) 自选下午半日游(每次)	\$30	N/A	\$30	N/A	\$30	N/A
Optional All-Day tour 自选全日旅游	\$140	N/A	\$140	N/A	\$140	N/A

Group Discounts

团体报名折扣

Group size 团体人数	Discount 折扣
3-9	5% / 95 折
10-19	10% / 9 折
20-49	15% / 85 折
50 or more	20% / 8 折



Optional Extras:

自选活动说明

- Professional Development Institutes (PDI): The two 3-hour PDIs by the keynoters provide a more in-depth learning experience, where you will have the time to really learn the skills and content.
专业知能提升工作坊：由专业讲师呈现的两场各 3 小时的专业知能提升工作坊将提供更深入的学习体验，您将有足够的时间深度学习掌握相关技能和内容。
- Optional Tours: On Friday, tour the Henan Museum with an English-speaking guide. On Monday, visit local career centers. Tuesday take an all-day tour of the Longmen Grottoes and Shaolin Temple. Then enjoy a spectacular evening Kung Fu performance at the temple.
旅游行程：周五，在英语导游的带领下参观河南博物院。周一，参观当地的生涯发展中心。周二，全天游览龙门石窟和少林寺。晚上在少林寺欣赏精彩的功夫表演。

CEU Clock Hours Available: All presentations at this 2-week conference will be recorded, so you may earn CE Hours by either attending a session or listening to a recorded session. You may earn up to 40 CE Clock Hours.

提供继续教育 (CEU) 学时：在为期两周的会议中，所有演讲都将被录制下来，因此您可以通过参加会议或收听录制的会议来获得 CE 学时。您最多可获得 40 个继续教育学时。

Location

地点



Just south of the Yellow River, Zhengzhou is the capital and largest city of Henan Province in central China and serves as the political, economic, technological, and educational center of the province. It is also known for scientific research. Zhengzhou is a major hub of China's transportation network and has an international airport. Its population is about 12 million and it is one of the 13 emerging mega-cities in China. Evidence of Shang dynasty settlements from around 1600 BC have been found in the area, but the name Zhengzhou was first used in 605 AD. It is situated on a vast fertile floodplain at the transitional zone between the North China Plain to the east and the Song and Xionger Mountains to the west.

郑州位于黄河以南，是中国河南省的省会和最大城市，也是该省的政治、经济、科技和教育中心，科研实力强劲。郑州亦是中国交通网络的主要枢纽，拥有一座国际机场。其人口约 1200 万，是中国 13 个新兴特大城市之一。该地区发现了公元前 1600 年左右商朝时期的遗迹，但郑州这一名称最早出现于公元 605 年。郑州地处广阔肥沃的冲积平原上，位于华北平原以东、嵩山和熊耳山以西的过渡地带。

Refund policy: Registration opens in January. Registrations that are canceled at least **14** days prior to the event can be refunded. After that time, there are no refunds. Note: No refunds for the difference when switching from offline to online attendance; additional charges apply for switching from online to offline attendance. there are no fees for switching from In-person to Virtual, or reverse.

退款政策：一月份开始报名。在活动开始前 **14** 天前取消报名可以获得退款。逾期则不予退款。注意：从线下转为线上参会不退差额；线上转线下参会补差价。线上线下参会转换申请不另收手续费