



Asia Pacific Career Development Association

APCDA Officer Meeting

Jan 16, 2024

Present: Serene Lin-Stephens (President), Momoko Asaka (Past President), Allan Gatenby (President-elect), Sini Parampota (Secretary), Nila Urrea (Treasurer), Marilyn Maze (Executive Director), Emily Lizada (Administrator), Arun Mittal (Executive Administrator).

President's Message (Serene)

- Looking forward to the conference
- Sini also commented that she appreciates this schedule but would be willing to switch back if this schedule makes others uncomfortable.

Treasurer's Report (Financial Statements Attached)

- We start conference spending on travel, speaker fees, and Whova software in October, so now expenses are higher than income. Since conference registration opening in mid December, we are beginning to see some income to offset expected expenses.
- The budget projects the same conference attendee numbers as last year. If the conference is larger this year, the Net Income will be better than projected.
- We are good – we have sufficient funding available.

Member Engagement Project (Serene)

- Cleaned the data – meeting with a statistical specialist. Expects to have more results soon.

Discussion: Job Bank Initiative

- The PR Committee has approached staff to initiate a Job Board. Our new software supports a simple job board, but we have not investigated the software functions closely.
- Should we move forward, given that the cost is some staff time?
 - Is this initiative part of our core business? It could cause us to refocus our priorities.
 - We could canvas at the conference – see if there is interest
 - Should we even raise this issue?
 - PR Committee should take on the work if it is their passion
 - Could be very valuable for members
- Are there preferred settings/rule/terms?
 - List openings for one month
 - Carefully define who this service is for
 - Each country has different cultural expectations – people cannot take jobs in other countries without local cultural skills
 - We could form a Job hunting committee – sharing employment practices in each country
 - Need to assure quality of employers
 - We could add value to a job board with local information about cultural expectations
 - We could call it a job alert

(Note: after further research, there is no “alert” feature. It is now part of the Member Portal. People

who are interested must check back regularly)

Staff Reports

• FY24 Webinar Report

Date	Session Title	Type	Reg #	#Atnd	% Atnd	Income	Prior Know-ledge	Content	Clarity
12-Oct-23	Utilizing Creative Strategies for Career Decision Making	F	64	28	44%	\$70	1.7	5	5
25-Oct-23	STEM Career Coaching: A Fireside Chat about Best Practices, Challenges and Opportunities	P	25	18	72%	\$130	3	5	5
9-Nov-23	My Career Chapter	P	37	23	62%	\$615	2.2	4.7	4
30-Nov-23	Cultural Neuroscience	F	38	16	42%	\$25	2	4.5	4.5
14-Dec-23	China’s Labor Market	F	22	15	68%	\$20	2	4.5	5
11-Jan	Career Construction Theory	P	21	18	86%	\$230	2	4	4
			207	118	57%	\$1,090	2.2	4.6	4.6

APCDA Software & Infrastructure changes

- New Website still has minor issues
- New software (Member365) requires many steps for each process– very different worldview than the old software (Wild Apricot)
- Now that we believe the distrust issues related to our emails have been fixed, we plan to make an effort to get back those who are no longer getting our emails by using Gmail to send them messages to mark us as safe.

Intersectionality Project

- 4 Volunteers: Dr. Gulnaz Zahid, Dr. Nila Urrea, Hilary Flaherty, Dr. Poh Li Lau
- Meeting Friday Jan 18
- Each of these volunteers will report on their experiences after using the materials

2024 Conference Progress

- Registration (1 month)
 - In-Person: 16 (9 Free, 3 Paid, 4 Local)
 - Virtual: 31 (2 Free, 24 Paid, 5 Local)
 - Registration looks better than last year after 1 month
- Scholarship Applications (26)
 - 1 Australia
 - 7 India
 - 1 New Zealand
 - 5 Philippines
 - 6 Vietnam
 - Note that scholarship applications can still be accepted
 - The materials have been send to the Past Presidents for review. Reviews must be completed by Jan 26.

- Tours (reduced the prices to \$25 each)
 - Weavers’s Tour is defined on the Conference Tips page
 - Space Museum Tour description is coming soon
- Indian Music has been identified for breaks
- In-person – request for more information on how to get to hotel from airport, trusted providers
- **Reinvention 5.0**
 - April 15 – 19 Virtual Presentations – full set
 - April 24-27 Trivandrum, Kerala, India
 - TechnoPark
 - \$6500 sponsor package from Kerala Knowledge Economy Mission (KKEM)
 - Keynoters: Dr. Brian Hutchison (in-person), Dr. Britt Andreatta (virtual), and Matt Tompkins (in-person)
 - Panel Discussions: Dr. Nancy Arthur and Dr. Sachin Kumar

2025 Conference Plans (no change)

- Shanghai, Hosted by PAC (Ivy Liao and Carry Shen)
- May 12–16, 2025 Virtual Presentations, May 21–24, 2025 In Shanghai
- Two possible universities: one is first class, but would charge; other is a teacher’s college and would be happy to have us
- Want speakers on “Precise Employment.” Definition: “Precise Employment” means we would like to have our students find the job which is right for them. And companies can find the right employees for themselves. Suggest Dr. Kevin Glavin
- Also “Laying Flat” which means young people who reject workplace competition. Suggest Dr. ShuRen Jin. He is considering the invitation. Serene will follow up.

Other

- In 2026, we hope to hold our conference in conjunction with CDAA, which now has a new CEO. 2026 CDAA will hold a conference in Australia, but have not selected city yet. We discussed cities and would be happy with any on the east coast from Sydney north.
- Domestic air fares in Australia have increased
- Sini asked if APCDA is willing to support career practitioners in war/conflict zones by offering scholarships and 1-year free membership. Such as scheme may become an example for other CDAs to follow suit and raise the profile of APCDA as a pioneer in the global community.
- Officers elaborated further on how other CDAs support people who are being displaced?
 - Could we capture these stories?
 - Advocating career resilience in the face of adversities
 - What do they actually do in these distress situations
 - Sini, Allan, Serene volunteered to work on this

(Note: Sini, Serene and Allan formed a Work Group that will meet fortnightly on this project, with mentoring and clinical supervision to be considered as future offerings. Official announcements will be made during the 2024 Conference and the Annual Members Meeting in June).

- Singapore attendees - are there ways to engage? Emily has been working on this.
- Naishad Gidani is recommended for a webinar presenter. He has a new play-based approach to career development using new/different technology

Sini Parampota

APCDA Secretary & Board Member