



Asia Pacific Career Development Association

APCDA Officers Meeting

November 19, 2024

President's Message (Allan)

- Allan is enjoying summertime in Sydney
- He has been holding monthly meetings with Arun and feels that APCDA has an excellent team
- There is emerging energy around APCDA this year and excitement about the conference.

IAEVG Conference Update (Sini)

- Presenting at the IAEVG Conference was a great opportunity and our Symposium was well attended (14-15 people, including Carolyn Jones from NCDA, some from the UK, etc.)
- Her explanation of the Conflict-zone Scholar program was well received and NCDA wants to duplicate it.
- 45 countries were represented at the IAEVG Conference. Three buildings were used, one for the Plenary sessions and others for breakout sessions. Only Plenary sessions were broadcast.
- ILO and OECD wanted to know more about APCDA and we need to involve them more

2025 Budget (see attached) (Marilyn)

- The budget is based on FY24 income and expenses, except for the conference.
- The 2025 Conference Budget assumes the same number of attendees as in 2024, a \$50 discount for Chinese who register for the conference (instead of the 85% discount in 2024 for Indians), plus \$50 per person compensation to PAC for those attendees PAC registers, plus a 5% overall fee paid to PAC for all in-person attendees. Translation will be a significant expense.
- The Officers agreed to assist in the search for conference sponsors.
- It was moved that the FY25 budget be adopted. The motion passed unanimously.

Treasurer's Report (see attached) (Nila)

- This fiscal year, we have already paid a large expense for the conference, and, as expected, have only a small amount of income so far.
- Donations to the Scholarship Fund have already surpassed last year due to the fundraising effort instituted by Arun.
- We are doing fine. Regular income is good so far.
- Hoping for good participation in our conference.

2026 Conference

- CDAA rejected our proposal for a joint conference.
- IAEVG confirmed that IAEVG and ICCDPP will hold their joint conference in New Zealand in Nov 2026. Marilyn recommended holding the conference in Malaysia in 2026 so as not to compete for the same travel funds as the IAEVG/ICCDPP Conference.
- KL (Kuala Lumpur) is considered an exciting destination among many Asians. It would be easier for Chinese to join us in Malaysia in 2026.
- Dr Poh Li Lau has asked the University of Malaysia to host us and is waiting for an answer. If her university turns us down, we will ask our other Malaysian members to host us.
- This schedule change means that we will go to Australia in 2028.

Future Goals Discussion

Goal	Past/Current	Future
Increase member engagement	<ul style="list-style-type: none"> • Purchased Tradewing for 2 years, now Member365 • Completed a study in 2023 to determine direction for the future • Implement research findings ideas (2023 Survey) • Individual training for new or prospective members • Community of practice • PR Committee – working between committees 	<ul style="list-style-type: none"> • Support emerging networks • Better marketing • Take better advantage of our new software • The new discussion group will boost member engagement.
Increase the perceived value of membership	<ul style="list-style-type: none"> • Held 10th anniversary party • Initiated LOEP Accreditation 	<ul style="list-style-type: none"> • Fully implement LOEP Accreditation • Better explain APCDA's value: Allan & Elisabeth - Infographic, engagement with other organizations
Develop a leadership pipeline for APCDA leadership	<ul style="list-style-type: none"> • We have a leadership pipeline (committee member or area representative → council chair or board member → officer 	<ul style="list-style-type: none"> • Write “How To” guide for leadership at APCDA • Mentoring project: Brian & Elisabeth - Needs, wants, and rewards
Build APCDA Committees' close relationship and energetic contributions to the organization's work	<ul style="list-style-type: none"> • Every year we invest in training committee leadership • Needs to be ongoing to help new leaders • Move/adapt committee materials to Member365 Member Portal 	<ul style="list-style-type: none"> • Train committees in how to use Member365
Connect meaningfully with each member country	<ul style="list-style-type: none"> • We have unique connections with Career Development in many countries • MOU with Mr. Iqbal • Help India and China to build their local CD associations 	<ul style="list-style-type: none"> • Engage members within a country <ul style="list-style-type: none"> • Kazakhstan project • Pakistan project • Japan project • South China participation
New Goal: Systematically building APCDA's financial stability		<ul style="list-style-type: none"> • Sini, Arun, & Allan: Develop a business plan • Hold a Board Strategic Planning Session at the conference after the 2nd PDI

2025 Conference Plans



- May 12 – 16: Virtual (67 Proposals received by the deadline)
- May 23: Glavin PDI, Henan Museum Tour, Meetup Dinner
- May 24: Keynotes, Student Presentations, Reception
- May 25: Awards Ceremony, Panel Discussion, Virtual Closing, Roundtables
- May 26: PDI 2, Career Centers Tour
- May 27: All Day Tour