



Asia Pacific Career Development Association

## APCDA Board Meeting

February 17/18

### **President's Message (Allan)**

- Welcome to everyone. Special welcome to Roberta, who is rejoining the Board. She was our second Treasurer and instrumental in setting up APCDA in our early years.
- The recent training on the Bylaws, and the Policies and Procedures Manual, raised some questions. It might be time to review them again.
- According to Chinese tradition, this new year is a year of change, wisdom, and eternal movement.
- APCDA has started many new projects.
- Congratulations to the Program Committee for recent webinars
- The Conference planning is off to a good start
- The new Mentoring Project for the Area Representatives is exciting.

### **Treasurer's Report – See attached (Nila)**

- Conference income is beginning to arrive, and our Net Income is slightly less negative.
- No real concerns right now. We are on budget.
- We hope for have more attendees in China than we had last year in India.

### **Area Council Report (Arun)**

- The meeting format changed from presenting reports to discussion and updates
- Warm response for the mentoring project.
- Hoping to receive increased participation in the annual conference.
- Reemphasized interest in supporting local area initiatives and developing local area associations, wherever required.
- Updated council members on conference registrations, area specific members, and social media assets.

### **Mentoring Project (Elisabeth & Brian)**

- 4 areas of mentorship: 1-to-1, Groups (area duties), SDGs group, Area Research
- The Area Representatives desire to better engage our members, and this project is designed to facilitate this goal.
- Do these efforts require additional staffing? Will they be Fee-based? Do these activities impact that Budget?
- Area representatives are seeking opportunities to connect outside our organization
- Board Members are invited to provide input to Elisabeth and Brian as soon as possible.
- A re-draft of the Mentoring Project Plan will be circulated, and will launch at conference

### Travel Scholars Request (Marilyn)

- We have two requests for APCDA to pay the travel to the conference. This has not happened before. Marilyn requested advice from the Board on what to do with this request.
  - Pros: This year, we could afford to pay travel for 1 or 2 people (depend on the cost of the travel)
  - Cons: Others would want this opportunity if they thought it was available. Potentially, many others. It would not be fair to approve such a request without offering it to everyone.
- Decision: Investigate for next year. If offered in the future, base the award on need rather than merit.
- We could form a small task force to consider ways to support people with their travel and accommodation, potentially through sponsorship or fundraising.

### Future Goals Discussion – See attached

- We need champions for each initiative. Board Members are encouraged to consider taking on leadership roles for unnamed actions after the meeting.
- Allan emphasized the importance of the goals of developing area representatives and creating a business plan.

### LOEP Accreditation Program (Arun) – See attached (Revised based on feedback at meeting)

### FY25 Webinar Report (Arun)

Date	Session Title	Type	Income	# Reg	#Atnd	Prct	Famlr	Clarity	Cont	# Resp
3-Oct	Excellent Career Center	Free	70	41	25	61%	2.0	5.0	4.8	4
8-Oct	October Community of Practice	Free	0	19	11	58%				
18-Oct	Empowering South African Youth	Free	5	15	6	40%	2.0	4.0	3.0	1
29-Oct	Disability Inclusion	Fee	0	25	10	40%	2.0	4.0	5.0	1
7-Nov	The Value of Micro-credentials	Free	160	75	37	49%	2.8	4.0	3.8	4
21-Nov	Life in War Zones	Free	10	19	12	63%	1.8	4.0	3.8	4
5-Dec	Holland’s RIASEC Hexagon	Fee	405	29	21	72%	2.0	5.0	5.0	1
9-Jan	Culture Shock at International University	Free	10	28	13	46%				0
23-Jan	Unlocking the Power of AI	Fee	660	58	34	59%	1.8	2.8	3.0	2
13-Feb	The Coming Landslide	Free	60	66	30	45%	2.0	3.5	3.5	4
	<b>Total</b>		<b>1380</b>	<b>375</b>	<b>199</b>	<b>53%</b>	<b>2.0</b>	<b>4.0</b>	<b>4.0</b>	<b>2.3</b>
	<b>Unique</b>			<b>278</b>	<b>163</b>	<b>59%</b>				

Comment from recent webinar attendee: The attendance and vibration was professional, inclusive

and cooperative. APCDA is clearly maturing in its "adolescence".....very good colleagues

**2025 Conference Plans**

- May 12 – 16: Virtual (currently all slots are filled)
- May 23: Kevin Glavin DPI, Henan Museum Tour, Meetup Dinner
- May 24: Keynotes, Student Presentations, Reception
- May 25: Awards Ceremony, Panel Discussion, Closing, Roundtables
- May 26: Allan Gatenby PDI, Career Centers Tour and APCDA Leaders Retreat
- May 27: All Day Tour
- Registration

	<b>Paid</b>	<b>Free</b>	<b>Both</b>
<b>In-Person</b>	11	12	23
<b>Virtual</b>	26	1	27
<b>Both</b>	37	13	50

(Note: Registration as of March 12 is:

<b>2025</b>	<b>Int</b>	<b>Local</b>	<b>Free</b>	<b>Total</b>
<b>In-Person</b>	24	5	17	46
<b>Virtual</b>	93	5	52	150
<b>Total</b>	117	10	69	196

- Scholarships (as of March 12)
  - 2 Conflict-zone scholars
  - 1 Student-presenter
  - 29 Leaders
  - 18 Students/Recent Grads