



Asia Pacific Career Development Association

## APCDA Board Meeting

August 18/19

### President's Message (Allan)

- Seeing a lot of energy through the conference and after

### Treasurer's Report (Nila - See attached financial statements)

- Conference income comparison:

	2023	2024	2025
Conference Income	\$31,451	\$37,195	\$46,951
Conference Expenses	\$22,718	\$16,959	\$19,060
Net Conference income	\$8,734	\$20,236	\$27,891
<b>Year End Net Income</b>	<b>-\$14,048</b>	<b>\$828</b>	<b>-\$234?</b>

- We are in a much better place now than the budget predicted. However, we have spent slightly more than we received as income so far this year.
- There were no surprises in July.
- Need to find new income streams
- We need to market the conference better

### Discussion: International Collaboration Workgroup Report (Sini)

- Nov 6/7 - Candy Ho (Global Career Month) – SDGs, global advocacy
- Nov 20/21 – ICW Panel (Global Career Month) –
- Communication soon from the international groups
- Have one seat for another member – want to recruit from the Asia-Pacific region

### Discussion: Initiating a Fellowship Program (Elisabeth, Nila, Sini)

- Strengthen succession planning
- Tap our pool of talent to serve the organization
- Retain the wisdom and connection of former leaders
- Officers and award winners – engage them to consult with projects
- Serve as mentors
- Act as an advisory body
- Less sexist naming options (than Fellowship Program)
  - Council of Honorees
  - Honor Circle
  - Council of Distinguished Members
  - Circle of Wisdom
  - Sages' Society
  - Legacy Council
  - Zenith Circle
  - Community of Welcome
  - Welcoming Circle
  - First Light Circle

- Roots and Wings
- Brain Trust
- Need a proposal for how it will function
- How does it relate to our current structure
- Attractive to our former leaders to keep them involved
- Ask for their participation at least once a year, perhaps twice

**Mentorship Project Report (Elisabeth)**

- Presentation to the Area Council on Aug 10/11
- Revenue-producing activity – they will benefit, so it is appropriate to charge for it

**Member/Friend Survey Results**

- Part A Demographics  
 2025 Responses: Members 88, Friends 61, 149 Total  
 (in 2024, we had 109-Members, 116 Friends, 225 Total, 44% more)

Country/Area	Member	Friend	Total	%
Singapore	6	11	17	11%
USA	10	7	17	11%
Philippines	8	8	16	11%
Vietnam	14	1	15	10%
India	10	3	13	9%
Australia	4	8	12	8%
Malaysia	8	0	8	5%
Japan	3	4	7	5%
Canada	2	4	6	4%
China	1	5	6	4%
Indonesia	4	2	6	4%

(Fairly similar to 2024)

Work Settings	Member	Friend	Total	%
University/College	50	38	88	37%
Government Agency, Not-for-Profit Organization, Social Enterprise	23	12	35	15%
Career Services (small business)	38	10	48	20%
K-12	17	12	29	12%
Corporate/HR (large business)	12	8	20	8%
Others	11	7	18	8%

(Very similar to 2024)

- Part B. Member Engagement  
 Note: 3a contains long lists of skills and needs more time to analyze.

3b. Preferred Modalities (Avg)	Member	Friends	Avg
Webinars, workshops	4.48	4.31	4.40
Online and/or face-to-face meetings	4.47	4.02	4.25
Participating in research	3.95	4.00	3.98
Mentoring	4.05	3.64	3.85
University courses or seminars	3.82	3.73	3.78

Professional social media (e.g LinkedIn)	3.66	3.49	3.58
Newsletters	3.42	3.64	3.53
Podcasts	3.4	3.26	3.33
Instant messaging (WhatsApp or WeChat)	3.3	3.10	3.20
Online community boards	3.2	3.13	3.17

(In short, they prefer the modalities we use - webinars and meetings)

- Part C. Webinars

4a. Topics of Interest	Member	Friend	Total
Mental Health and Career Dev	63	32	95
The Future of Work and Labor Market	50	31	81
Redefining Career Success	44	36	80
Ethical Use of AI in CD	46	29	75
Advocating for Career Services	43	28	71
CS for Diverse Students	41	28	69
Gamification in Career Education	44	22	66
Engaging Clients with Digital Tools ...	37	26	63
The Challenge Mindset ...	34	29	63
Integrating Tech into Career Dev	33	28	61

4c. Recommended Speakers were sent to the Program Committee

- Part D: Member Participation

The names of volunteers have been sent to the relevant committee chairs

## 2026 Conference Plans (Arun)

- April 20 – 24: 100% Virtual, 6 simultaneous presentations during each time period.

Mon Apr 20	9 am – 2 pm	Breakout sessions
Wed Apr 22	9 am – 2 pm	Breakout sessions
Fri Apr 24	9 am – 2 pm	Breakout sessions

- April 27-30: Hybrid: In-Person in Kuala Lumpur, Live-streamed to Virtual Attendees

Mon Apr 27	9 am - Noon	Hybrid	Professional Development Institutes (PDI)
	1 – 4 pm	In-person only	Lunch at the Autism Café and City Tour
	6 – 8 pm	In-person only	Meetup Dinner
Tue Apr 28	9 am – 1 pm	Hybrid	In-Person Opening Ceremony, Keynotes, and Awards Ceremony
	1 – 2 pm	In-person only	Lunch
	2 – 5 pm	In-person only	In-person Roundtables
	6 – 8 pm	In-person only	Reception and Cultural Gala
Wed Apr 29	9 am - 12:30 pm	Hybrid	Keynotes, Panel Discussion, and Virtual Closing Ceremony
	1 – 2 pm	In-person only	Lunch
	2 – 5 pm	In-person only	In-person presentations
Thu Apr 30	9 am – 8 pm	In-person only	Tour of Melaka, including the Vocational Center