

NYU
上海



SHANGHAI
纽约大学

**CAREER
DEVELOPMENT
CENTER**

Developing Students' Service Mind in the Field of International Development in the Era of Industry 4.0

NYU Shanghai Career Development Center's Practice Framework

Background

- The irreversible historical trend of Industry 4.0
- The needs of international development and cooperation
- Vision, mission and value of NYU Shanghai

NYU Shanghai Practice Framework



Career Exploration

- Coaching appointments with a focus on career value & interest exploration
- Network & information interview with field professionals
- Full-time, volunteering and internships opportunities



Career Competencies

Competency



Core Competencies:

- Communication
- Teamwork
- Planning & Organizing
- Accountability
- Creativity
- Client Orientation
- Commitment to Continuous Learning
- Technological Awareness

Career Resources

- **Career Events**
 - Career Skills Workshops/Lecture/dialogue
 - I Am Limitless Student Conference (March 19th)
- **Partnership with employers in the field**
- **Funding: Summer Service Grant**
- **Research & knowledge support**



Internal & External Collaboration

- **Internal Collaboration**

- Inside department
- Cross-department within NYU Network

- **External Collaboration**

- University Cooperation
- Partnership with employers
- Shanghai Government



Challenges Need to Overcome

Student Side:

- Low awareness of international development as a career path
- Lack of knowledge and competencies
- Bachelor Degree level
- High expectation on salary
- Lack of service mind and willingness to contribute to the greater good

Organization Side:

- Less visible to the public
- Bachelor Degree level or above
- High expectation on soft and hard skills
- Insufficient Budget and Benefit

A Showcase-NYU Shanghai I Am Limitless Conference

THEME: Social Impact & Innovation

OBJECTIVE:

- Raise awareness
- Feed knowledge
- Provide insights



The poster features a blue and yellow color scheme. At the top left is the NYU Shanghai logo. The main title '2019 I AM LIMITLESS' is prominently displayed in white and yellow. Below it, the subtitle 'Social Impact and Innovation Conference & Expo' is written in white. A QR code is located in the middle left section, with the text 'SCAN THIS QR CODE TO RSVP' underneath. The bottom section contains a list of activities: 'SUPPORT CAREER PLAN', 'WIN A BEATS EARPHONE', 'SOCIAL IMPACT & INNOVATION', 'NETWORK WITH NGO PROFESSIONALS', 'EXPLORE DIFFERENT OPTIONS', and 'EXCLUSIVE MINI NGO CAREER FAIR'. The background of the bottom right corner features a graphic of concentric, overlapping circles in various colors.

上海纽约大学
NYU SHANGHAI

2019
I AM LIMITLESS
Social Impact and Innovation
Conference & Expo

SCAN THIS QR CODE TO RSVP

CO-HOST BY CAREER DEVELOPMENT CENTER, OFFICE
FOR STUDENT INVOLVEMENT, OFFICE FOR COMMUNITY
ENGAGED LEARNING
SUPPORTED BY ACADEMIC ADVISING AND GLOBAL
AWARDS AND FELLOWSHIP OFFICE

SUPPORT CAREER PLAN
WIN A BEATS EARPHONE
SOCIAL IMPACT & INNOVATION
NETWORK WITH NGO PROFESSIONALS
EXPLORE DIFFERENT OPTIONS
EXCLUSIVE MINI NGO
CAREER FAIR

A Showcase-NYU Shanghai I Am Limitless Conference

AGENDA:

- **Morning:** 4 Social Impact Talks
2 Alumni and 2 Seasoned Professionals
- **Early afternoon:** 1st NYU Shanghai Exclusive NGO/IO Career Fair
12 NGO/IO participated
- **Afternoon:** 4 Skill-Based Workshops
Volunteering 360: Stories & Reflection from Students
Magnifying Your Impact: Global Awards Roundtable
Design Thinking: Study Away for Social Impact
Defining Your Personal Brand & Telling Your Story



How Does the Conference Fit Into the Frame?

Internal and External Collaboration

- **Internal:** CDC, Academic Advising, Community Engaged Learning, Global Awards and Fellowship, Students Involvement Office, and the university leadership
- **External:** Participated NGO and IO; other Chinese universities



Career Resources

- 1st NGO/IO career fair
- Networking with field professionals

Career Competencies

- 4 Skill-based Workshops
- Social Impact Talks
- Network with professionals

A Showcase-NYU Shanghai I Am Limitless Conference

Student Engagement:

- **246** students RSVPed and **164** students attended (**14%** of the entire student body)
- Freshmen **62%**, Sophomore **29%**, Junior **2%**, Seniors **4%**, and Graduates **2%**

Feedback Results:

95% students rated the conference over all quality as Excellent or Good.

100% students rated the Social Impact Talk as Extremely or Moderately Useful.

92% students rated the NGO Career Fair quality as Excellent or Good.

95% students rated the quality of afternoon workshops as Excellent or Good.

