APCDA Board of Directors and Committee Members Meeting

Oct. 18/19, 2016
Minutes

Present: Marilyn Maze, Diana Bailey, Narender Chadha, Andrew Rimington, Claire Natalie Kauffman, Raza Abbas, Carla Siojo, Brian Hutchinson, Rich Feller, Jose Domene, Woongate Kim, Lisa Raufman

The Meeting was called to order at 10:04 by Marilyn Maze.

Country Reports
- Australia: Andrew Rimington
  - Preparation for IAEVG November meeting in Spain, preparing for CCDA in Brisbane
- Canada: Jose Domene
  - Gearing up for Cannexus, Ottawa, Jan 23-25
  - Canadian Counseling Association, May 16-19, Newfoundland
- India: Narender Chadha
  - Rich Feller in India soon
- Pakistan: Raza Abbas
  - Cross cultural research study on "Discovering Career Calling in High School students" with Professor Dr. Bryan J. Dik,
  - Raza is starting to visit prospective universities to initiate APCDA youth membership.
- Philippines: Carla Siojo
  - Crime rate has decreased
  - No changes to economic policies
  - Miss Universe in January in Manila
  - CDA of Philippines and Philippine Counseling and Guidance Assoc
  - Ongoing project with Univ of VA Career Center
- USA: Rich Feller
  - Happy to be with us
  - Good movement with Mark Savickas – Career Construction/Life Design
  - NCDA is holding a meeting in Connecticut this week

Committee Reports
- Membership Committee: Lisa Raufman
- Newsletter Committee: Natalie Kauffman
  - 6 issues for next fiscal year: collect articles in odd months, publish at start of even months
  - Career Corner – looking for a way to do more personal announcements – talk about our lives
- Nominations & Elections Committee: Cheri Butler
- Professional Development Committee: Soonhoon Ahn
- Public Relations Committee: Miguelito Relente
- Research Committee: Shelley Tien

### 2016 Webinars

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Title</th>
<th>Date</th>
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<tbody>
<tr>
<td>Raza Abbas</td>
<td>Career Readiness Program of a Private University in Pakistan (Distance Report)</td>
<td>October 27/28</td>
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<tr>
<td>Esther Tan Chuan Loo and Virginia Cheng</td>
<td>An Overview of Education and Career Guidance (ECG) Implementation in Singapore</td>
<td>December 6/7</td>
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<tr>
<td>Ashique Rafi and Dana Downey</td>
<td>A Paradox of Labor Market in Gulf Cooperation Council (GCC): Increasing Student Employability</td>
<td>January 16/17</td>
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<td>Serene Lin-Stephens</td>
<td>Chinese Returnees’ Conceptions of Positive Career Outcomes after Graduating from Australian Universities</td>
<td>February 21/22</td>
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### Financial Report

<table>
<thead>
<tr>
<th>Description</th>
<th>9/30/2013</th>
<th>9/30/2014</th>
<th>9/30/2015</th>
<th>6/30/2016</th>
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<tr>
<td>Checking</td>
<td>$2,279</td>
<td>$17,564</td>
<td>$36,681</td>
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### Financial Issues
- Officers voted to move some savings to Certificates of Deposit at First Internet Bank
  - 1 year $15,000  1.15 %
  - 2-year $15,000  1.35 %

### Presentations at conferences
- IAEVG, Spain, November 15 – 18 – Raza and Andrew will attend
  - ICCDPP 1-day symposium
- CDAA, Brisbane Australia, May 17-19 – proposals due Friday
  - Poverty and career counseling
- ICCDPP, Seoul Korea, June 18-21
  - Request sent to countries to attend
- NCDA, Orlando Florida USA, June 28-30
  - Proposal submitted: Securing a 1st Job in Asia – How Asians Navigate the College-to-Work Transition
  - Moderator: Brian Hutchison
  - Panelists: Jose Domene, Raza Abbas, Shelley Tien
2017 Conference
• Hotel: Oracle Hotel
  o Provide your arrival/departure dates to be part of our block of rooms
  o $65 single/$88 double
• Timeline
  o Proposal Deadline: Nov 30
  o Selection Committee: Esther Tan, Lisa Raufman, Carla Siojo, Rich Feller, Leili Jin
• Notify Presenters: Dec 15
• February 1: Registration Opens
• Earlybird Deadline: Feb 28
• Pre-registration Deadline: April 21
• Report by Carla Siojo
  o Marketing conference to local businesses
  o Hotels should not be more than 3 kilometers due to traffic
  o Meeting with offices on campus – rooms, chairs, printing, food, gifts for speakers, awards, tours, reception entertainment, president’s welcome, tour of Santo Tomas and tour of ADB (buses), Ft Santiago and Intramuros tour (Barbara Restaurant)

2018 Conference  May 16 – 20, 2018
• Theme: Connecting Career, Family, and Society
• Opening Keynote: Dr. Shuh-Ren Jin - The Wisdom of Traditional Eastern Cultures in Career Counseling
• Middle Keynote: Dr. Richard Young - Action: What It Is and Why It Matters in Career Counselling
• Closing Keynote: Dr. Norm Amundson - Hope-Centered, Actively Engaged Career Development
• Finances: Air ticket for Dr. Young paid by NEDP
• All keynoters invited to stay and speak at CCDA Conference

APCDA Scholarly Biennial Journal
• Brian’s Report
  o Dr. Chadha, Dr. Tien, Dr. Domene, and Dr. Hutchison – planning team
  o Appreciate the newsletter – propose a blind peer-review journal in addition
  o Need a journal editor (volunteer), small budget for assistance $850 to $1500
  o Need a team of reviewers
  o Print copies possible from India, online also – print increases credibility
  o Separate from Research Committee
  o Need a job description for the editor, need a length of term (2-years) – by first of the year
  o Need an associate editor also, for continuity
  o Need to solicit articles
  o 6 months for soliciting, send to review (1-month to review), a month to resubmit, need to receive enough good manuscripts – 8 to 15. Need 40 submissions to reach this. February 2018 – first issue.

Increase Membership & Visibility
• Membership document: APCDA should provide an electronic copy of your membership certificate. Could be stored on your phone (passport folder)
• LinkedIn Constituency Groups
  o Gerald Tan: Workforce, Government, NGOs
- Esther Tan: K-12
- Connie Pritchard: Business and Industry
- Julie Neill: University Career Centers

- Reach out to individuals and ask them to write something for the newsletter
- New professionals to receive free membership for a year
- Provided Certificate for free membership for one year to Filipinos
- Will provide Certificate to all Organizational Members for free membership for one year after graduation
- Send certificate also to Country Directors – pass on as appropriate

Other?
- Lisa – when we will let people know about her California journal. How we will let people know?
- Sooner is better
- 1st find an editor – newsletter article about needing an editor
- **Comments from the Chat Box:** Create profiles on LinkedIn; create a membership drive via the universities.

Meeting adjourned at 11: 17 PM USA Eastern Time

Respectfully submitted,

**Diana M. Bailey**
Diana M. Bailey, Secretary