APCDA Officer Meeting
January 19/20, 2017

Present: Marilyn Maze, Narender Chadha, Andrew Rimington, Brian Hutchinson, Diana Bailey

Marilyn Maze called the meeting to order at 9:05 PM ET.

• Financials
  Adopt the budget – Andrew moved to approve the financial report as submitted and reviewed for discussion. Brian Hutchinson seconded and the motion passed with 100% approval.
    o Q1 financials – See FY17 Balance & Budget
    o Raised Dianne Co’s pay to $15/hour
      o (last year we budgeted $4000, spent $1,325 @10/hour)

• 2017 Webinars

<table>
<thead>
<tr>
<th>Name</th>
<th>Topic</th>
<th>Date</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raza Abbas</td>
<td>Career Readiness Program of a Private University in Pakistan (Distance Report)</td>
<td>October 27/28</td>
<td>$80 (4)</td>
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<tr>
<td>Esther Tan Chuan Loo and Virginia Cheng</td>
<td>An Overview of Education and Career Guidance (ECG) Implementation in Singapore</td>
<td>December 6/7</td>
<td>$80 (3)</td>
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<tr>
<td>Serene Lin-Stephens</td>
<td>Chinese Returnees’ Conceptions of Positive Career Outcomes after Graduating from Australian Universities</td>
<td>February 21/22</td>
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<tr>
<td>Ashique Rafi and Dana Downey</td>
<td>A Paradox of Labor Market in Gulf Cooperation Council (GCC): Increasing Student Employability</td>
<td>March 8/9</td>
<td>$40 so far</td>
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</table>

• Request for an International Affiliate: KSA of Saudi Arabia
  o What would an International Affiliate be?
  o How is this different from and Organizational Member?
  o How can we support the idea of a MENA Regional Association? (October or November 2017)
  o Qatar Career Fair – an Organization Member
  o Action: We will ask KSA to become an Organizational Member. We cannot choose for the MENA region who will be the organizer. Marilyn can provide advice to Ahmed, as a friend, but APCDA cannot endorse one association over another.

• Presentations at conferences
  o CDAA, Brisbane Australia, May 17-19 - Poverty and career counseling – Registration now
open

- PGCA, May 17-19 – Narender & Brian Keynoters and workshop leaders
- ICCDPP, Seoul Korea, June 18-21
  - Who is on our “team”
  - Volunteers: Miguelito, Shelley, Raza, Carla
  - (Brian on USA team, Andrew on ICCDPP Board)
- NCDA, Orlando Florida USA, June 28-30
  - Roundtable: Securing a 1st Job in Asia – How Asians Navigate the College-to-Work Transition
  - Panelists: Jose Domene, Raza Abbas, Shelley Tien, Narender Chadha

**2017 Conference**
- Hotel: Oracle Hotel
  - Provide your arrival/departure dates to be part of our block of rooms
  - $65 (2 twins or 1 queen, no windows)
- Request for waiver of fees: Dandan Global – presenting on *It’s not WHAT you know, it’s how you SELL yourself* by Dandan Zhu:
  - **ACTION:** No we can only waive fees for invited speakers.
- Panel Discussion topics –
  - Three Old Guys Predict the Future of Career Development *by Dick Knowdell, Jon Sakurai-Horita, and Brian Schwartz*
  - Impact of Technology on Labor Market (Eric)
  - Helping Expats Find Jobs
  - Gender issues in the Labor Market (Disability, other issues, Tina)
- Awards – who deserves an award?
  - Best APCDA Member, Eminent Career Award, Young Scientist (below 25), Best Newsletter contributor
  - Scholarships – how many? (Scholarship fund currently has $420) 3 people
  - We hope to have more extensive criteria for these awards by 2018. Marilyn will recruit Officers and BD members to develop these criteria.
- Materials: Tote bags, programs, eval forms. Do we need folders? (folders cost $3 to $1.50 each)
  - **Action:** Officers agreed that folders were not necessary IF tote bags were available and we will save the costs as well.

**2018 Conference** May 16 – 20, 2018
- Theme: Connecting Career, Family, and Society
- Opening Keynote: Dr. Shuh-Ren Jin - The Wisdom of Traditional Eastern Cultures in Career Counseling
- Middle Keynote: Dr. Richard Young - Action: What It Is and Why It Matters in Career Counselling
- Closing Keynote: Dr. Norm Amundson - Hope-Centered, Actively Engaged Career Development

**APCDA Scholarly Biennial Journal**
- Brian’s Offer to be the initial editor – Diana moved, Andrew 2nd and the vote was to accept proposal as presented.
- March 2017
  - Editorial Board Description Draft
  - Author Guidelines Draft
• Manuscript Flowchart and Decision Tree Draft
  o April 2017
    o Editorial Board Description Finalized
    o Author Guidelines Finalized
    o Manuscript Flowchart and Decision Tree Finalized
  o May 2017 – APCDA Conference
    o Journal Name Contest
    o Editorial Board Description Shared with Members/ Targeted recruitment of Board
    o Author Guidelines Shared with Members
  o July 2017
    • Journal Name Finalized
    • Journal Front Page Design Development
    • Call for Manuscripts Made
    • Inaugural Manuscript Invitations Sent
    • On-line deliver mechanisms decided for development
    • Work with Dr. Chadha to determine potential for print version
  o March 2018
    o Special Issue First Issue Published
• Increase Membership & Visibility
  o Organizational Members
    o Asia Career Development Association (Japan)
    o Ateneo de Manila University
    o Career Development Association of Australia
    o Career Development Association of New Zealand
    o Career Planning and Adult Development Network (USA)
    o Kuder (USA)
    o Maia Careers and Training (formerly Malaysia, now Vietnam)
    o New Elite Development Program (China)
    o NYU Shanghai University Career Development Center
    o PAC (Taiwan)
    o Qatar Career Fair
    o Suzhou Success Partners Consulting
    o University of Macau
    o University of Santo Tomas
  o New Individual Members from new countries
    o Poh Li Lau, University of Malaya (Malaysia) (lifetime member)
  o Membership document: coming soon
  o LinkedIn Constituency Groups
    o Gerald Tan: Workforce, Government, NGOs
    o Connie Pritchard: Business and Industry
    o Julie Neill: University Career Centers
  o Reach out to individuals and ask them to write something - done
  o New professionals to receive free membership for a year
    o Provided Certificate for free membership for one year to Filipinos - Completed
    o Will provide Certificate to all Organizational Members for free membership for one year after graduation
    o Send Country Directors – pass on as appropriate
• Other?
  o ICCDPP questions/report
  o Scholarship announcement – add reminder of Auction
  o Ask Carla to assign a Visa contact
  o Membership count now

<table>
<thead>
<tr>
<th>Level</th>
<th>Active</th>
<th>Lapsed</th>
<th>Pending Renewal</th>
<th>New in last 30 days</th>
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<tbody>
<tr>
<td>Legacy Partner Lifetime Member</td>
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<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Lifetime Member</td>
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<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Organizational Member (high income)</td>
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<td>1</td>
<td>-</td>
<td>2</td>
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<tr>
<td>Organizational Member (other country)</td>
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<td>1</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Regular Member (high income country)</td>
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<td>17</td>
<td>7</td>
<td>-</td>
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<tr>
<td>Regular Member (other country)</td>
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<td>13</td>
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<tr>
<td>Student/Retired (high income country)</td>
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<td>3</td>
<td>1</td>
<td>-</td>
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<tr>
<td>Student/Retired (other country)</td>
<td>4</td>
<td>2</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Total</td>
<td>121</td>
<td>37</td>
<td>12</td>
<td>2</td>
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Marilyn adjourned the meeting at 10:11 PM ET US by acclamation.

Respectfully submitted,

**Diana M. Bailey**

Diana M. Bailey, Secretary