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Asia Pacific Career Dev Assoc - November 2016

# Asia Pacific Career Developments



Natalie Kauffman, Editor; Julie Neill, Assistant Editor

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## Message from the President

by Professor N.K. Chadha



I am pleased to welcome you to the 2017 APCDA Conference in the wonderful city of Manila. As the President of APCDA, it is an honor for me to welcome all the enthusiastic, vibrant and inquisitive delegates participating in the conference and sharing their ideas, experiences and perspectives.

Over the past few years, APCDA has grown to be the major international conference in the field of Career Planning and Development. Our scientific sessions are rich and varied with keynote speeches, invited guest talks, panel discussion and technical paper presentations. We also enrich your experience with guided cultural tours and career site visits plus numerous opportunities for informal networking.

The successful organization of the 2017 conference has required the talents, dedication and time of many people. Recognition should go to the Local Organizing Committee members of the Ateneo de Manila University who have all worked extremely hard with us in planning and organizing the conference. I would also like to extend my gratitude to the Program Committee for their thorough and timely reviewing of the papers, and our sponsors who have helped us to keep down the costs for all participants.

Don't forget to send a proposal for a presentation at this conference by November 30. I am looking forward to meeting you in the beautiful Quezon City of Philippines and to sharing a most pleasant, interesting and fruitful conference.

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## Travel Tips for the Philippines

by Miguelito Relente

The Philippines is a gorgeous, friendly country, but the buses and trains do not always run on time, and it is considered rude to show up on time for dinner (15 minutes late is considered polite). For more travel tips, read: <https://www.lonelyplanet.com/philippines/travel-tips-and-articles/the-philippines-for-beginners-7-first-timer-fails-to-avoid-on-your-trip>.



## Vocabulary

While English is spoken by almost everyone, you may want to know a few words of Filipino to show that you are interested in local customs.

- Mabuhay: Used for "Welcome" or "Cheers," it literally means "long life."
- Kamusta: Used for "Hello," it literally means "How are you."
- Kabuti: a common answer to the above greeting, it means "Fine."
- Salamat: Thank you
- Paalam: Goodbye
- Palawad: Sorry
- Po: Adds respect to other words. For example, Kamusta po or Kabuti po could be used if speaking to a senior person.

## Sightseeing

Metro Manila is a big place, and you could easily spend a week looking around. For ideas on what to see in Manila, visit [https://www.tripadvisor.com/Attractions-g298573-Activities-Manila\\_Metro\\_Manila\\_Luzon.html](https://www.tripadvisor.com/Attractions-g298573-Activities-Manila_Metro_Manila_Luzon.html)

Much of the charm of the Philippines is in its beautiful tropical scenery. It is difficult to choose from the many wonderful options. This short list can be reached from Manila by bus or car in 5 hours or less:

- Baguio City: A city in the mountains where you can enjoy cool weather, meet the Ifugao tribes people, and see the amazing Ifugao rice terraces. Banaue and Sagada are also places to view rice terraces.
- Batangas: A province south of Manila with wonderful beaches. If you are looking for elegant accommodations, try Anilao.
- Taal Volcano: Approached through the city of Tagaytay in Batangas, Taal volcano blew it's top many years ago and became a crater lake. It now has a cinder cone raising from its waters. You can walk up the cinder cone for a great view.
- Hundred Islands: Like to combine beaches with beautiful scenery viewed by boat? This national park is a great place to relax, especially on weekdays. More info: <http://www.pinoyadventurista.com/2015/06/hundred-islands-travel-guide-alaminos-pangasinan.html>
- Pahiyas Festival: May 15 the province of Quezon celebrates a harvest festival. Lucban City welcomes thousands of visitors to enjoy the parade and eat special foods associated with this festival. More info: <http://www.philippinestravelhub.com/events/pahiyas-festival>

About 9 hours by bus from Manila is Lagazpu City, where you can gaze at Mt Mayon, a perfectly shaped volcano. But make sure Mt Mayon is not erupting when you visit.

These places can be reached by bus from Manila. Contact Five Star Bus, Dagupan Bus or Victory Liner for bus schedules and pricing. If you prefer a guide to take you there and show you around, here are a few:

- <http://8wonderstravel.com>
- <http://www.tipidlakbay.com/>
- [http://oceanasholidays.com/?page\\_id=56](http://oceanasholidays.com/?page_id=56)
- <https://www.toursbylocals.com/>

If you are willing to hop on another plane after reaching Manila, Coron is a rewarding place to visit. It has fascinating rock formations, great beaches, and is a short flight from Manila.

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## Philippines in the News

by Carla Siojo



I am confident that Ateneo can serve as a warm, hospitable, and top-notch host for the 2017 APCDA Conference. I do not know of any advisories discouraging travel to Manila/Quezon City at the moment. I do think Ateneo and its environs is a safe place. On campus, we have 24/7 canine teams, CCTV cameras, evacuation protocols and designated evacuation points for emergencies, PA system for announcements, and other campus safety and security measures including an ambulance.

If you have been watching the news lately, you may have heard the Philippines mentioned. Like most news, this attention has not been positive. I perfectly understand the apprehension felt given that the extrajudicial killings in our country is a topic the media has been serving us for breakfast, lunch and dinner. My sense and the sentiment of people here is that the current national situation does not pose a danger to Ateneo's prospective guests.

An employment sector partner from Vriens & Partners, a corporate advisory firm, has advised their investors that it's been business as usual for the rest of the administration. There have been no drastic changes to economic policies and priorities of the government, which is largely focused on bureaucratic restructuring and national budget preparations.

The US-ASEAN Business Council came to Manila a few weeks ago, and a delegation from the Europe-Asean Business Alliance came to Manila this September as well. The Miss Universe Pageant will also be held here in January 2017!

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## Two Reminders

By Marilyn Maze



APCDA is now seeking proposals for the 2017 Conference in Manila. It is the rich variety of presentations from many different countries that makes the APCDA Conference a truly unique experience. The deadline for proposals is **November 30**. [Click here for the instructions](#). Send your proposals to me at [info@AsiaPacificCDA.org](mailto:info@AsiaPacificCDA.org).

The December webinar describes the exciting transformation of career planning in the school system in Singapore. An [Overview of Education and Career Guidance \(ECG\) Implementation in Singapore](#) will be held December 6/7 (the day and time depends on where you live in the world). This was one of the most highly rated presentations at our conference. Singapore has a booming economy and needs the talents of every one of its workers to continue to grow, so it adopted a country-wide framework for career development services. The sense of energy and optimism is evident as this new legislation is implemented in Singapore.

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## Call for Applicants for Inaugural Editor

by Brian Hutchison

The APCDA Board has appointed a committee to search for an inaugural Editor for a peer-reviewed scholarly journal. In this article, I will provide a brief description of the committee's vision for the journal and then an Editor position description. The journal, yet to be named, is initially scheduled to be published biannually (twice a year). The committee is exploring both online and print options for distribution. Following best practice standards for academic journals, the Editor will lead a team including an Associate Editor, an Editorial



Board (initially 8-12), and an Editorial Assistant to assist with day-to-day operations. Each submitted manuscript will undergo double blind peer review. In other words, two members of the Editorial Board will review each article and provide comprehensive feedback and a recommendation (Accept, Accept with Minor Revisions, Accepted with Major Revisions, Revise & Resubmit, Decline, or Better Fit for a Different Journal). The Editor and/or Associate Editor will make the final decision based on their review and the Editorial Board members' recommendations and communicate it to the author.

As you might expect, the review process often takes more than 1 year from initial submission to actual publication. When considering that the Editor must promote the journal and solicit quality manuscripts, our expectation is that the first issue of the journal will likely be published between 18 months to two years after the appointment of the Editor.

The Inaugural Editor will be asked to accomplish the following:

- Present a journal name to the Board for approval.
- Develop a guideline for authors.
- Recruit an Editorial Board.
- Develop review procedures and policies.
- Determine publication costs (for online and hard copy publication), present to the Board, and get approval for method(s) of publication.
- Promote awareness of the journal to solicit manuscripts.

The ideal candidate will:

- Have experience as a peer-reviewed journal Editor, Associate Editor, or Assistant Editor.  
OR
- Have more than 8 years combined experience as a member of an Editorial Board.
- Commit to a three-year term to ensure they will guide the creation of the journal and at least two published issues.
- Have a significant track-record of scholarly publications (i.e., peer-reviewed journal articles, books, textbook chapters).

Send nominations or applications to: [PElect@AsiaPacificCDA.org](mailto:PElect@AsiaPacificCDA.org)

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## **The Challenges of Implementing Career Development in Elementary Schools in Taiwan**

by Yu-Chen Wang



In Taiwan, career practice was implemented first in junior and senior high school, then in universities. Recently, it has been added at the elementary school level. While a number of career courses and activities have been specifically designed for the junior and senior high school levels, career development at the elementary level has not been easy to implement.

There have been three main challenges in implementing career development at the elementary level. The first challenge has been getting enough teachers to buy into the method completely. One of the reasons for their hesitancy is that many did not receive adequate training in career development when they were trained to be elementary school teachers, since career development is an elective, and few teachers have elected to take it (Hu & Chen, 2011, p.101).

The second challenge is the longstanding view of teachers, administrative staff, and parents that it is not necessary to implement career development in elementary school since there is a lack of immediate relevancy (Tien, 2011). Since all elementary students will eventually progress to junior high school, they can receive career planning there.

The third challenge has been collecting enough data to evaluate the efficacy of career development practice. One reason for this is that the government has integrated career development into every subject at the elementary school level, so career education is not a specific stand-alone subject (Hu & Chen, 2011). While there are general goals for students at the elementary school level (Taiwan Elementary and Secondary Education Community, 2009), there are no clearly defined goals or standards at each specific grade level of elementary school. As a result, there are no textbooks or specifically-designed materials, and teachers do not have enough motivation or sufficient background to create materials.

Fortunately, there are solutions to the above-mentioned challenges facing the adoption of career development practice in elementary schools. The first solution is to make career education required in elementary teacher training programs. This will help teachers learn the importance of career development as well as how to implement it. Ultimately, this may lead to less resistance and increase buy-in.

The second solution is to incorporate discrete career exploration classes into the elementary school curriculum. The content of these classes should focus on allowing students to explore professions, offer hands-on experiential learning opportunities, and provide a forum to discuss students' individual work-related preferences. Such classes will enable students to gain better self-awareness and understanding of their interests.

The third solution is to increase parents' buy-in. Some school activities such as volunteering to go on field trips or speaking to classes about their own careers are designed to get parents involved in career education. The benefits of getting parents to buy-in are that parents will learn the value of career education, and potentially serve as additional resources to educate students about various career paths.

In summary, implementing career development programs at the elementary school level in Taiwan has been met with three main challenges. These challenges include inadequate teacher training, the lack of buy-in from teachers, parents and administrators and lack of data related to program efficacy. As a result of not being exposed to career development in elementary schools, many students are at a disadvantage. However, if we make career training required in teacher training programs, incorporate career exploration classes into the curriculum at the elementary school level, and obtain parents' buy in, we can overcome the main barriers and ensure that students gain exposure to career knowledge and increase their own self-awareness.

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## Join us at the Cannexus17 in Ottawa!

by José F. Domenee



I'm pleased to share with you information about Canada's largest bilingual (English and French) career development conference, Cannexus17 which will take place from January 23-25, 2017 at the Shaw Centre in Ottawa. Cannexus will bring together 900 professionals in the field from the public and private sectors as well as civil society, both nationally and internationally. It is designed to promote the exchange of information and explore innovative approaches in the areas of career counselling and career development.

In celebration of Canada's 150th birthday,





Roberta L. Jamieson, President & CEO, Indspire •

- Louis Cournoyer, Professor & Researcher, University of Quebec in Montreal
- Marc Kielburger, Co-Founder, WE Day, Free The Children and ME to WE

There will be more than 130 education sessions that will bring you the latest trends from effective counselling techniques to working with diverse populations. An Exhibitor Showcase will also highlight a range of beneficial products and services in the field.

Register at <http://cannexus.ca/registration/> by November 1 for the Early Bird rate.

There are also numerous optional pre-conference workshops. Choose among workshops with popular presenters and go in-depth on these current topics:

- Career Integrated Learning, Rob Shea & Rhonda Joy, Memorial University
- LinkedIn for Career Professionals, Eric Pye, CPA Alberta
- Offer and Receive Feedback Like a Pro!, Sonia Di Maulo, Harvest Performance
- Give Employers What They Want: Work Ethic, Josh Davies, The Center for Work Ethic Development
- NEW! Indigenous Cultural Competence, Rose LeMay, Indigenous and Northern Health

Cannexus is presented by the Canadian Education and Research Institute for Counselling (CERIC) and supported by The Counselling Foundation of Canada with a broad network of supporting organizations.



On a personal note, I have attended Cannexus for the last few years, and I find it to be a very friendly group, presenting useful information, with a definitive focus on career development practice. I highly recommend it. In addition, Ottawa, Canada's national capital, is a fun place to visit in January as long as you are prepared for the cold weather (the average daily temperature is -10C in January). There are many museums and art galleries, and as you can see from the picture, the Rideau Canal becomes one of the world's largest skating rinks in winter. Even if you don't like skating, it's worth checking out.

I hope to see some of you at Cannexus in January!

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## Thanksgiving Holiday in Canada: Our Tradition of Gathering Together to Share and Be Grateful

By Ashlee Kitchenham

As the cool air settles in, leaves begin to turn brilliant colors, and pumpkin patches become bountiful, we know Autumn is upon us in Canada. This season reaches its peak on the second Monday of every October with the celebration of Thanksgiving.



The Thanksgiving holiday in Canada originates hundreds of years ago from the festivals of thanks European farmers held during their harvest time. When Europeans settled in Canada, they brought these harvest festival traditions with them. In current Canadian culture, the focus of this celebration has shifted to focus on the appreciation for one's family, friends, and fortunes, rather than being centered around the harvest. For many Canadians, Thanksgiving is a time to put their fast-paced lifestyle on pause, spend time with their loved ones, and be grateful for the blessings around them.

Many people in Canada receive this day off school and work and as a result have a long weekend to enjoy. A highlight of the Thanksgiving weekend for many is hosting or attending a celebratory feast. The dining area becomes decorated in beautifully festive yellow, orange, and red colors featuring wheat sheaths, corns, pumpkins, cornucopias, and similar seasonal decor. Everyone gathers around the table for a magnificent meal of roast turkey, ham, seasonal produce, pumpkin pie, and more. Many people also exchange with one another some things they are thankful for during this meal. Creating and sharing in this meal together is symbolic of the gratitude and connectedness guests have among one another.



Additionally, there are many Thanksgiving community events Canadians enjoy in their local areas. Some cities host parades, craft markets, special brunches, and potluck dinners. The Canadian Football League also hosts its annual Thanksgiving Day Classic game. Some Canadians even choose to take this time and sneak in one last vacation over the weekend with their family or friends before the cold of winter hits.

Regardless of where or how the time is spent, Thanksgiving is a warm, welcomed reminder for all Canadians to appreciate and acknowledge the relationships and prosperities they have been gifted with throughout the year.

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## Professional Development/Continuing Education

Canadian Counselling and Psychotherapy Association Annual Conference: May 16-19, in St. John's Newfoundland. For more information, see: <https://www.ccpa-accp.ca/continuing-education/annual-conference/> (Note that CCPA's Career Counsellors' Chapter has traditionally been very active at this conference).

The 2017 CDAA National Conference will run from 17-19 May at the Pullman Hotel - King George Square in Brisbane, Australia. For more information, see: <http://cdaaconference.com.au/>.

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## Newsletter Article Schedule

by Natalie Kauffman

The deadline for articles for our next APCDA newsletter issue will be:

**Wednesday, November 23.**



We hope to publish 6 issues in FY17. Like the deadline for our next issue, deadlines for FY17 will be in odd months on the Wednesday which is at least 8 days before the end of the month. Using this rule, the deadline for the FY17 issues are:

- Wednesday, November 23, 2016
- Wednesday, January 18, 2017
- Wednesday, March 22, 2017
- Wednesday, May 24, 2017
- Wednesday, July 19, 2017
- Wednesday, September 20, 2017

Please write an article for our newsletter. This is a great opportunity for people in the Asia and Pacific region to share ideas, research, or practices.

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