



Challenging Ageism: Global Perspectives on Community and Workforce

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The world’s population is becoming older, due to lower birth rates and advancing medical and health wellness across many nations. By 2050, the world’s population of people over the age of 60 will double. How should society, mindsets, and worldviews change so that career practitioners, employers, and communities better adjust services, policies, technology, and support for their older community members and workers? Understanding the worldviews, challenges, assumptions, mindsets, and cultural differences towards elders is vital.

Retaining knowledge within the workforce is essential and so it is important to highlight to employers how older workers can be valuable trainers and mentors. Older community members and those within the workforce are not burdens, they are valuable contributors with experience and knowledge to give.

This webinar will cover examples of how various countries deliver on age-friendly initiatives. Case studies, global statistics and trend data relating to ageism will also be discussed. Participants will gain the understanding of the individual motivations and needs of an older worker.

Date / Time: 22 / 23 September 2021

Americas	Wed Sept 22	Asia & Pacific	Thu Sept 23
North America East Coast	10-11:30 PM *	Samoa	3 – 4:30 PM
North America Central	9 -10:30 PM *	New Zealand	2 - 3:30 PM
North America Mountain	8-9:30 PM *	East Australia, Guam	12:00 – 1:30 PM
North America Pacific	7- 8:30 PM *	Central Australia	11:30 – 1:00 PM
Hawaii	4 – 5:30 PM	Korea, Japan	11 – 12:30 PM
		China, Taiwan, Philippines, Malaysia, Singapore, Western Australia	10 -11:30 AM
		Vietnam, Cambodia, Laos, Indonesia	9 - 10:30 AM
		Bangladesh, Kazakhstan	8 – 9:30 AM
		India, Sri Lanka	7:30 – 9 AM
		Pakistan	7 – 8:30 AM
		Azerbaijan	6 – 7:30 AM

* We believe this region is observing daylight savings time.

Fees: Cost for residents of high-income countries: \$20 for members, \$30 for non-members, \$15 students

Cost for residents of other countries: \$10 for members, \$15 for non-members, \$7.50 students

Register here: <https://asiapacificcda.org/event-4462433>

In attending this webinar, APCDA Professional Members can fulfil the following APCDA Career Service Competencies: Diversity and Inclusion. [Read here](#) for more information about APCDA Career Service Competencies.

ABOUT APCDA WEBINARS

This webinar is under the “Be Awakened” webinar track, as part of the APCDA Programs Committee’s 4 webinar track series –

Be Updated – International and emerging career practices

Be Informed – Private sector and industry developments

Be Inspired – Stories of resilience, inspiration, innovation in career practices

Be Awakened – Global mindset, trends and issues

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