



Building Up Career Services to Engage Youth Experiences from Southeast Asia

Building Up Career Services to Engage Youth: Experiences from Southeast Asia

Universities in South East Asia face various challenges in building career services to support their student populations. Challenges range from the lack career guidance knowledge amongst faculty, shortage of resources and technology platforms to reach out and serve a large student population or the new methods needed to engage the millennial population.

In order to help universities understand the different challenges and possible solutions faced in meeting the career needs the young minds of today, Mr. Benjamin Wong, CEO and CO Founder of Kinobi Asia will share his understanding of various career needs and challenges and possible solutions from his collated experiences working with universities groups representing more than 60 universities across Indonesia, Singapore and Philippines.

Mr. Benjamin Wong's experiences and expertise includes real estate private equity, management consulting, legal, startups, entrepreneurship and multi-family office across various industries in Asia. As a big advocate for mentoring, public speaking and collaboration, Benjamin founded public speaking initiatives, mentoring circles, collectives that brought polymaths together to share ideas during his school days. Today, Mr. Wong is pursuing his dream of helping 200 million young people in Asia to take charge of their careers.

This webinar will cover examples of key challenges and possible solutions in the context of South East Asian universities working with student population. Participants will gain the understanding of common and unique challenges faced by universities in building career services and pick up examples of solutions and ideas adopted to overcome the challenges.

Date / Time: 23 / 22 February 2022

Americas	Tue Feb 223	Asia & Pacific	Wed Feb 23
North America East Coast*	9-10:30 PM	Samoa, New Zealand	3 - 4:30 PM
North America Central*	8 -9:30 PM	Southeastern Australia	1 - 3:30 PM
North America Mountain*	7 - 8:30 PM	South Australia	12:30 - 2:00 PM
North America Pacific*	6 - 7:30 PM	Northeastern Australia, Guam	12:00 - 1:30 PM
Hawaii	4 - 5:30 PM	Korea, Japan	11 - 12:30 PM
		China, Taiwan, Philippines, Malaysia, Singapore, Western Australia	10 -11:30 AM
		Vietnam, Cambodia, Laos, Indonesia	9 - 10:30 AM
		Bangladesh, Kazakhstan	8 - 9:30 AM
		Nepal	7:45 - 9:15 AM
		India, Sri Lanka	7:30 - 9 AM
		Pakistan	7 - 8:30 AM
		Azerbaijan	6 - 7:30 AM

* We believe this region is observing daylight savings time

Fees: Cost for residents of high-income countries: \$20 for members, \$30 for non-members, \$15 students; **Cost for residents of other countries:** \$10 for members, \$15 for non-members, \$7.50 students

Register here: <https://asiapacificcda.org/event-4660493>

In attending this webinar, APCDA Professional Members can fulfil the following APCDA Career Service Competencies: **Technology in Career Services, Event / Project / Program Delivery**. [Read here](#) for more information about APCDA Career Service Competencies.

ABOUT APCDA WEBINARS

This webinar is under the "Be Updated" webinar track, as part of the APCDA Programs Committee's 4 webinar track series -

Be Updated - International and emerging career practices

Be Informed - Private sector and industry developments

Be Inspired - Stories of resilience, inspiration, innovation in career practices

Be Awakened - Global mindset, trends and issues

Know anyone who can be our next webinar speaker? [Click here to nominate them!](#)