APCDA Board Meeting

August 15, 2022

Present: Satomi Chudasama, Sing Chee Wong, Momoko Asaka, Arun Mittal, Sini Parampota, Brian Schwartz, Grace Koamesah, Emily Lizada

President's Message (Satomi)

- Thank you to those who ran for President-Elect
- Excited to have a new President-Elect coming in
- Thank you for the 10th Anniversary event
- Very exciting to be building on top of the accomplishments of the first ten years

Treasurer's Report (Connie was not present, so Marilyn presented the financial information) – See attached financial reports

Net income is looking good.

Committee Council Report (Allan)

Not present

Country Council Report (Arun)

- The July-September quarterly meeting of the country council (August4/5) was attended by the country representatives from 9 countries, the highlights of the discussion were:
 - o Covid Scenario
 - The virus continues to be a concern across the region however individuals are adjusting to it.
 - Countries like Macau & Hong Kong reported higher cases and have had restrictions.
 - Employment
 - The impact of covid has increased unemployability, unemployment across the regions however most economies are on recovery path.
 - Tourism, gaming (casinos) sectors that were severely impact are showing signs of recovery.
 - Increasing Focus on Career Guidance & Skills Training
 - Azerbaijan, Vietnam, New Zealand & Macau, reported hyperactivity and government support for skills training, career guidance and internships.
 - Countries like India, China and also investing developing strong career ecosystems.
 - The members also took note of the work being done by CDAA (Australia) and CDANZ, and its usefulness for the others.

2022 Conference Bonus (Discussion)

- Staff were asked to leave during this discussion
- A bonus is paid to staff each year after the conference if the conference has net income (not in 2020, but every other year). The staff work really hard to put on the conference, and this is a way to thank them for their dedication for the whole year.
- Last year we paid a bonus of \$2000 to the Admin and \$3000 to the Executive Director
- The conference had more net income this year than any previous year

| Conference Income | \$71,789 |
|----------------------|----------|
| Conference Expenses | \$15,033 |
| Unpaid Conf Expenses | \$1,487 |
| Net income | \$55,268 |

Bonus:

| | Board Agreed |
|----------|--------------|
| Tuan Anh | \$2000 |
| Grace | \$2000 |
| Emily | \$2000 |

2025 Conference Location (Discussion)

• Proposed: Trivandrum, Kerala, India (South India)

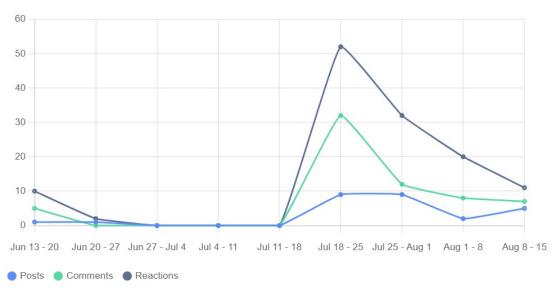
Host: Lifology Facility: Unknown

• No proposal has yet been received because Rahul has been sick with COVID

• Board decided they need a proposal and will discuss and vote by email when we have one.

Staff Reports

• Tradewing Community Engagement ①



- Cannexus Scholarships: 15 offered by CERIC 15 applications received, submitted to CERIC
- LOEP Accreditation: an application has been received from PAC. We are not prepared to conduct our first accreditation review
- FY22 Webinar Results so far:

| 1 122 Webillar Results 50 fai. | | | | | | | | |
|--------------------------------|---|-------|------|------|---------|---------|---------|-----|
| | | | # | | | | | |
| Date | Title | # Reg | Atnd | % | Income | Content | Clarity | Qnt |
| 21-Oct-21 | Conducting a Hybrid Career Fair | 46 | 20 | 43.4 | \$10.0 | 1.33 | 1.67 | 3 |
| 27-Oct-21 | Emerging e-Sports: Gaming, Media and Content Careers | 26 | 21 | 80.7 | \$237.5 | 1.8 | 1.8 | 5 |
| 18-Nov-21 | Stress Management and Motivation in the Workplace | 32 | 18 | 56.2 | \$10.0 | 1.36 | 1.64 | 11 |
| 24-Jan-22 | Dealing with Trauma in Career Conversations | 126 | 49 | 38.8 | \$180.0 | 1.5 | 2 | 2 |
| 22-Feb-22 | Building Up Career Services to Engage Youth: Experiences from Southeast Asia | 29 | 18 | 62.0 | \$17.5 | 0 | 0 | 0 |

| 7-Mar-22 | Using Holland Typology to Quickly Assess Career Personality | | 62 | 49.2 | \$275.0 | 1.57 | 1.71 | 14 |
|-----------------------|---|-----|-----|------|-----------|------|------|----|
| 22-Mar-22 | High School Youth Build Projects to Win Internships | | 15 | 44.1 | \$47.5 | 1 | 2 | 1 |
| 19-Apr-22 | Leading Fulfilling and Productive Lives in the Autism Spectrum | | 21 | 45.6 | \$40.0 | 1 | 2 | 1 |
| 1-Jun-22 | Sustaining Career Development: Using the United Nations Sustainable Development Goals | | 21 | 53.8 | \$335.0 | 1 | 1 | 1 |
| 13-Jun-22 | Cultural Differences and the Ethics of Providing Career Services | | 14 | 35.9 | \$30.0 | 0 | 0 | 0 |
| 11-Jul-22 | Kinobi Digital Career Platform for Asian Youth | | 12 | 46.5 | \$0.0 | 1.4 | 1.6 | 5 |
| 28-Jul-22 | Design Thinking Principles for Career Development Learning | | 33 | 52.3 | \$1,002.5 | | | |
| | Total | 632 | 304 | 48.1 | \$2,185.0 | | | |
| Actual Webinar income | | | | | | | | |
| FY21 | \$1,433 | | | | | | | |
| FY22 | \$2,486 | | | | | | | |

2023 Conference Planning

• Theme: New Look at Careers in a Rapidly Changing World

Schedule: In-person May 16-19, Virtual May 22, 24, 26
Tours: May 16-18, plus Alamaty (2 or 3-days)

• **Software:** Whova

| Tues May 16 | 8 am – 11 am | PDI 1: Career Development for Social Justice by Dr. Tristam Hooley |
|---------------------------|--------------------|---|
| | 11:30 am – 5 pm | Lunch at a local restaurant and bus tour of Nur Sultan (20-40 people) |
| | 6 – 8 pm | Meetup dinner at a local restaurant – fixed price, not expensive, local food (40 to 60 people) |
| Wed May 17 | 8 am – 11:30 am | Keynote by Mr. Sayasat Nurbek, Awards Ceremony and Member Meeting, and Keynote by Dr. Tristam Hooley |
| | Noon – 5 pm | Lunch at a local restaurant and tour of International Financial Center (80 – 100 people) |
| | 6 – 8 pm | Reception and Cultural Gala |
| Thu May 18 | 8 am – 11 am | Keynote by Ms. Marie Zimenoff and Panel Discussion |
| | 2 – 5 pm | Lunch at a local restaurant and optional tour of Mosque "Khazret Sultan" ($10 - 20$ people) |
| | 6-8 pm Board Mtg | Local Restaurant |
| Fri May 19 | 8 – 11 am | PDI 2: Top trends impacting careers of the future by Ms. Marie Zimenoff |
| Fri - Sun, May 19 - 21 | 1 pm Fri – 5pm Sun | Optional tour of Alamaty (10 – 20 people) |

Other

- Summer Survey results in process
- Sing Chee Thanking members of the Board for their support
- Brian Schwartz just had his book and software published in Chinese and Vietnamese. China is
 having major changes. Difficulties with the pandemic and global roasting is impacting crops. Global
 issues are having a huge impact on people in China. People are beginning to attend to the
 meaning and purpose of life. Government will certify professional services for career development.