



## **APCDA Officers Meeting**

**November 14/15, 2022**

**Present:** Momoko Asaka, José Domene, Constance Pritchard, Serene Lin-Stephens, Satomi Chudasama, Arun Mittal, Marilyn Maze, Grace Koamesah, Emily Lizada

### **President's Message (Momoko)**

- APCDA is progressing well under the new Board structure. We can work as a team to build a strong and flexible organization.

### **Treasurer's Report**

- This is the end of the first month in Fiscal Year 2023. We see that the Vanguard fund is below what it should be (should be \$51,000, but is low now due to the stock market)
- Very few liabilities
- Small income which is normal for this time of year.
- Expenses are higher because staff are getting tickets to Kazakhstan.
- The budget shows we will spend more money than we earn this year. We approved spending our savings, if necessary, but we expect that the conference will bring in more income than budgeted as it has in the past.
- Getting a start – looks normal for this time of year.

### **Report on Engagement Research Project (Serene)**

- Met in early November.
- The team includes Li Fern, Ruchira, Poh Li, and Zedrick.
- Serene has set up a Google Folder for a literature review.
- We are conducting a research project and to have a conference presentation based on this study.
- The manuscript will be submitted to the Journal for publication in September (we hope).
- Hope to identify engagement indicators.

### **Report on Maldives Proposal (Serene)**

- Submitted today.
- The request for proposal asked for a career development manual for socially and economically disadvantaged youth who live in Maldives.
- No one from Maldives is currently a member of APCDA.
- Allan, Raza, and a panel of experts from Azerbaijan, Pakistan, India, and Sri Lanka will participate.
- Serene is the project manager.
  - Consult with local stakeholders
  - meet with panel, Write manual
  - Raza returns with trial manual
  - Revise manual
  - Raza returns for final training

## Discussion: KarirLab Partnership (Momoko)

### KarirLab x APCDA: potential collaboration and support



	For APCDA	For KarirLab	For Career Centers in Indonesia	Any thoughts, or people you would recommend we should connect with?
Membership collaboration	<ul style="list-style-type: none"><li>Gain new members from KarirLab clients</li><li>Connect members to KarirLab product suite</li></ul>	<ul style="list-style-type: none"><li>Connect KarirLab clients to APCDA</li></ul>	<ul style="list-style-type: none"><li>Gain prestige 'accolades' from local &amp; international collaboration</li></ul>	
Knowledge transfer & partnership	<ul style="list-style-type: none"><li>Success story sharing from global APCDA members</li></ul>	<ul style="list-style-type: none"><li>Host career center client events with APCDA</li></ul>	<ul style="list-style-type: none"><li>Knowledge sharing about global career center best practices</li></ul>	
Other support & ideas!	<ul style="list-style-type: none"><li>We are open to collaborating with you! i.e. during APCDA conference in Kazakhstan</li></ul>			

- KarirLab competes directly with Kinobi and SeeMeCV.
- Given we know of these 3 competitors, we need to be careful not to show favoritism.
- The December webinar is an opportunity for them to present their product.
- We need to be careful to distinguish between vendors versus other associations. KarirLab appears to be a vendor.

#### Location of 2024 Conference

- Recommendation:
  - China - 2025
    - No university has agreed to hold the conference and there is no certainty about COVID policies in 2024.
    - It is hard to plan a conference with so much uncertainty.
  - South India – 2024
    - We had to cancel the 2020 north India conference – we owe India a conference.
    - We have received a warm welcome.
- Move to accept the proposal from South India for 2024. Motion passed unanimously.
- Move to ask PAC to postpone Shanghai until 2025. Motion passed unanimously.

#### Awards Application

- What do we ask from the nominator and what do we ask from the nominee?
  - Asking too much from the nominee might reduce the number of candidates because many of our members are very modest about their accomplishments.
  - In our region, asking the nominee for information about themselves is not a normal process.
  - It is important to show respect to the nominee.

#### Staff Reports

- Tradewing: The graph reveals a disappointing pattern: We completed our Scavenger Hunt, and usage dropped off.

## Community Engagement ?



- Recorded Webinars:
  - We discovered the data is flawed.
  - We will reassess and report at the next meeting.
- LOEP Accreditation:
  - Evaluation Team met at the end of October.
  - Need to revise the Competencies for this review.
  - We receive another request today from a US firm.

## 2023 Conference Planning

- **Theme:** New Look at Careers in a Rapidly Changing World
- **Schedule:** May 16-19 In-person & virtual, May 22- 26 Virtual
- **Tours:**
  - May 16 – Astana City Tour (by bus)
  - May 17 – international Finance Center Tour (walk from campus)
  - May 18 - ALZHIR Museum and Khazret Sultan Mosque Tour
  - May 19-20 – Almaty Tour
- **Software:** Whova
- **Proposals:** 7 proposals so far