

APCDA Board Meeting

December 19/20, 2022

Present: Momoko Asaka (President), Constance Pritchard (Treasurer), José Domene (Secretary), Allan Gatenby (Committee Council), Marilyn Maze, Arun Mittal

President's Message (Momoko)

- This the last meeting of the year
- COVID is affecting us less at this time
- Let us continue to think about how we can add value to APCDA
- Let us hope for success of the conference in Kazakhstan

Treasurer's Report (Connie – see attached Financial Statements)

- Financials are sound and within expectations
- Webinar income and expense are both surprisingly large. The Career Construction Theory PDI accounting was placed under Webinars and it was a one-time type of event. Normally, we don't pay webinar speakers, but for this PDI we paid Dr. Savickas \$4000 and receive about that amount in income.

Momoko's Proposal to APCDA

- JDCA & APCDA will co-host a Narrative Workshop in April 2023 based on the work of Dr. Savickas
- APCDA members from other countries can learn about Japan through this event
- Subtitles on Video will provide translation
- Schedule:
 - History of career counseling in Japan – 30 minutes
 - Small group discussions - issues we are facing now– 1 hour
 - 30 min for APCDA, 30 for JCDA
- We will pre-translate the major concepts
- Hope to publish a Journal Article after the event
- Hope this will result in more members from Japan

Discussion: 2023 Meeting Schedule

- Approved schedule

Discussion: Scholarships Policy

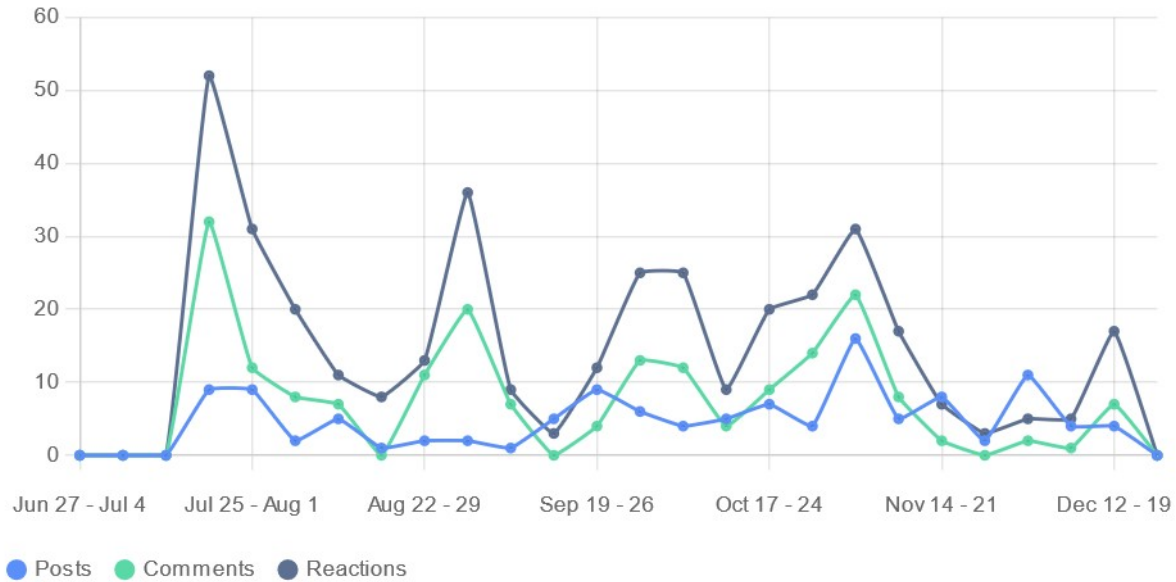
- Should the lack of available funding limit the number of virtual scholarships we offer?
 - This year, we lack funding for Martha Russell Scholars due to a drop in the stock market.
 - A drastic change in the quantity of scholarships offered each year causes a disruption in our scholarship program.
 - There is no real cost to adding a virtual attendee. When funding is limited (like this year) we could add virtual scholars without negatively impacting APCDA.
 - Providing this opportunity to newer people in our field is a significant part of our mission
 - Board agreed to offering a minimum of 30 scholarships annually
 - Assure there is a split between High Income/Not high-income with a maximum of 50% to high-income
- What portion of scholarship funds should be reserved for in-person scholarships?
 - In-person MR Scholars: We pay full expenses (\$1000 average)
 - In-person EL Scholars: We pay registration only (\$280 value)
 - Virtual: We consider the cost to be \$100 per scholar which reflects their share of conference expenses (honorariums for keynoters, etc.)
 - In-person attendance offers a more complete experience due to networking opportunities

- Virtual attendance offers the same learning opportunities
- Board Agreed all scholarships should be virtual in the future so we can offer more scholarships

Staff Reports:

- Tradewing

Community Engagement ⓘ



- Note that there are many other types of interactions in Tradewing that are not reflected in this report.

- Staff Reports: Recorded Webinars FY22

Date	Title	Type	Reg #	% Atnd	Income	Prior Knlg	Content	Clarity
21-Oct-21	Conducting a Hybrid Career Fair	F	46	43%	\$10	2.7	4.7	4.3
27-Oct-21	Emerging e-Sports: Gaming, Media and Content Careers	P	26	81%	\$238	1.4	4.2	4.2
18-Nov-21	Stress Management and Motivation in the Workplace	F	32	56%	\$10	2.6	4.6	4.6
24-Jan-22	Dealing with Trauma in Career Conversations	F	126	39%	\$180	2.5	4.5	4.0
22-Feb-22	Building Up Career Services to Engage Youth: Experiences from Southeast Asia	F	29	62%	\$18			
7-Mar-22	Using Holland Typology to Quickly Assess Career Personality	F	126	49%	\$275	2.4	4.4	4.3
22-Mar-22	High School Youth Build Projects to Win Internships	F	34	44%	\$48	2.0	5.0	4.0
19-Apr-22	Leading Fulfilling and Productive Lives in the Autism Spectrum	F	46	46%	\$40	2.0	5.0	4.0
1-Jun-22	Sustaining Career Development: Using the United Nations Sustainable Development Goals	P	39	54%	\$335	2.0	5.0	5.0
13-Jun-22	Cultural Differences and the Ethics of Providing Career Services	F	39	36%	\$30			
11-Jul-22	Kinobi Digital Career Platform for Asian Youth	F	26	46%	\$0	2.0	4.6	4.4
28-Jul-22	Design Thinking Principles for Career Development Learning	P	63	52%	\$1,003	2.5	4.5	4.3
11-Aug-22	Global Mindset Trends and Issues in International Graduate Employability	P	29	45%	\$107			
25-Aug-22	How Has Your Work Changed?	F	35	17%	\$10			
15-Sep-22	Measuring the Value of Career Services	P	41	54%	\$335	2.2	4.7	5.0
	Total/Average		737	44%	\$2,520	2.3	4.5	4.4

See article on website for interpretation of this data.

- Maldives
 - Resubmitted Dec 1, no response yet
- Financial Review
 - One of 2 reviewers asked questions about our finances, which we responded to. No response yet.

2023 Conference Planning

- **Theme:** New Look at Careers in a Rapidly Changing World
- **Schedule:** May 16-19 In-person & virtual, May 22- 26 Virtual
- **Proposals:** 62 received (54 time slots, a “track” is 9)
 - Adult: 18
 - College: 13
 - General: 3
 - School: 9
 - Research 16 (1 track, 2 open)
 - No rejections
 - 3 open
- 1 hour Plenary topic: Demystify “AI” Related to Career Development (Marilyn Maze, Rich Feller, Jaana Kettinen)
- 1 hour 40 min Plenary topic
 - Ask each panelist to describe major future trends for their country
 - Select panelists from different countries, emerging leaders, APCDA members, and attempt to assure generational variety

2024 Conference Plans

- South India – 2024
 - Had to cancel north India conference – owe India a conference
 - South India is offering a warm welcome
- Officers agreed to accept the proposal from South India for 2024
- Eid is April 10 in 2024
- Conference will be:
 - Presentations April 15, 17, 19
 - In-person April 24-27
 - We have not yet settled on a physical setting

Other

- How to deal with Taiwan
 - Suggestion from those in China is that we claim our representative is from the city of Taipei.
 - The Board requested we that we remove the word “Country” from our Country Information pages on our website, so all Areas and Countries will appear equivalent
 - Our contacts in Taiwan recommend that we be patient and see what happens politically.
- We need to discuss this issue at a later date.