



APCDA Officer Meeting

January 17/18, 2022

Present: Satomi Chudasama, Sing Chee Wong, Momoko Asaka, Jose Domene, Constance Pritchard, Marilyn Maze, Ha Nguyen

Meeting was called to order in Tradewing at 9PM

Tried to show a Training Video from Tradewing, but there was no way to turn on sound.

President's Message (Satomi)

- Wish everyone Happy New Year
- Excited about our progress
- Happy that we are discussing long term goals

Treasurer's Report (Connie)

- See attached Financial Reports
- We continue to follow the budget, with the exception of the Tradewing expense which was approved at the December meeting
- Possibly use Endowment fund for the intern (see under Staff Reports)

Discussion topic – Future Goals

- Main component is members – need to recruit and retain members
- Improve leadership development and build a leadership pipeline
- Co-conferencing with IAEVG – form more relationships with national and international associations – may help with recruitment, could raise our profile
- Succession planning – thinking about future leadership – being more proactive earlier in the process – encourage leadership by younger members early
- Succession planning also relates to staffing
- Build our image and influence – support public agencies or local organizations, such as the one Ha is working with in Vietnam

Staff Reports

- Tradewing issues (Marilyn)
 - Who sees Tradewing?
 - Options are: Members only, or all contacts, or general public
 - Chose Members Only
 - Does this limit the ability of non-members to attend webinars in Tradewing? Of Potential members to attend the Potential Member Meetup in Tradewing?
 - Confidentiality-
 - We need to revise the Code of Conduct to mention confidential
 - We should specify that Member information is confidential and used only to contact other members
 - Limit of 15 Participants per event (Tradewing will increase the limit to 50 some time in this

- quarter)
 - will have to use regular Zoom for larger groups (and Webinars)
 - Resources – which resources should be available in Tradewing?
 - We need to populate the Resources feature in Tradewing before it is open to make it enticing
 - Ideas about what should be included (even if it duplicates what is on our website) would be appreciated
 - Grand opening
 - We chose Feb 16 because we don't want to hold it during Chinese New Year
- Journal Editor search (Marilyn)
 - Weekly News
 - IAEVG
 - Send to national associations – US, Canada, Australia, etc.
- Scholarship Search (Ha)
 - Prepared a list of recommenders from past years,
 - Will continue to update the list
 - All country representatives have been requested to help identify training organizations
 - Several have responded and scholarship applications have been sent to the new schools/training programs
 - 150 scholarships are available this year
- LOEP Application & PAC
 - Discussed the process with PAC and answered their questions
 - Carry is translating our materials to Chinese for the rest of her team
 - We found some things that need clarification
- Paying a Conference Intern (Marilyn)
 - A college student in Indonesia contacted us asking for an internship. Her timing perfectly fits our conference. We do need help with the conference. She wants to be paid, but that is not in the budget.
 - Connie suggested using Endowment funds.
 - The Officers unanimously endorsed that idea
 - Marilyn has written to Harry Russell, husband of Martha Russell
 - Post meeting: Harry approved this use of the Endowment funds
- New Affiliate Member
 - NPOCA (National Program on Career Awareness) is run by Arun Mittal. He expressed interest in adding a membership component to his program
 - We agreed the price would be 750 Rupees (sometimes equivalent to \$10) per member after the first year, which is free
 - His goal is 100 new members for APCDA. He already has 35.
- Webinars and Meetings:
 - Jan 24/25 Trauma Webinar 9PM EST
 - Jan 27/28 Committee Council 9PM EST
 - Jan 31 - Feb 11 - Ha on vacation for Chinese New Year
 - Feb 4 Country/Area Council 9PM EST
 - Feb 10/11 Potential Member Meetup 9PM EST
 - Feb 14/15 Board Mtg 9PM EST
 - Feb 16 Tradewing Grand Opening

2022 Conference

- Theme: Embracing Lifelong Career Development
- Dates: 16-27 May, 2022
 - May 16-20: Virtual Presentations (M-W-F): 56 Practice, 35 Research
 - Tue May 24 – 27
 - 5 Keynotes
 - 3 Panel Discussions
 - 2 Awards Ceremonies
 - 2 PDIs
 - 1 Cultural Gala
- Presenter acceptance letters sent
- 24 time zone schedules created
- Topics/themes identified for “interests” in Hubilo
- Hubilo set-up started
- Leadership request sent and many responses received
- Enrichment activities
 - Fun Facts Contest
 - Singapore Experiences Contest
 - Local music from our leadership during breaks
- Leadership needs
 - Committee and other group meetings
 - Networking Discussion Leaders sought
 - Session Monitors
 - Room Managers
 - Officers decided we should cancel in-person component
 - potential attendees need certainty
 - Singaporeans are not eager to have an in-person component without foreign guests

2023 Hybrid Conference

- Theme: New Look at Careers in a Rapidly Changing World
- Nazarbayev University, Nur-Sultan
 - (with invitation to visit KIMEP Univ in Almaty)
- In-person: 17-19 May, 2023
- Virtual Presentations Week: May 22-26, 2023
- Keynote Speakers
 - Mr. Sayasat Nurbek
 - Dr. Tristram Hooley
 - Ms. Marie Zimmenoff

Meeting adjourned at 10:20pm