



Asia Pacific Career Development Association

APCDA Board Meeting Feb 19/20, 2024

Present: Serene Lin-Stephens (President), Nila Vitug- Urrea (Treasurer), Sini Parampota (Secretary), Momoko Asaka (Past President), Baktiar Hasnan, Natalie Kauffman, Lorraine Godden, Brian Schwartz, Arun Mittal, Marily Maze, Emily Lizada

President’s Message (Serene)

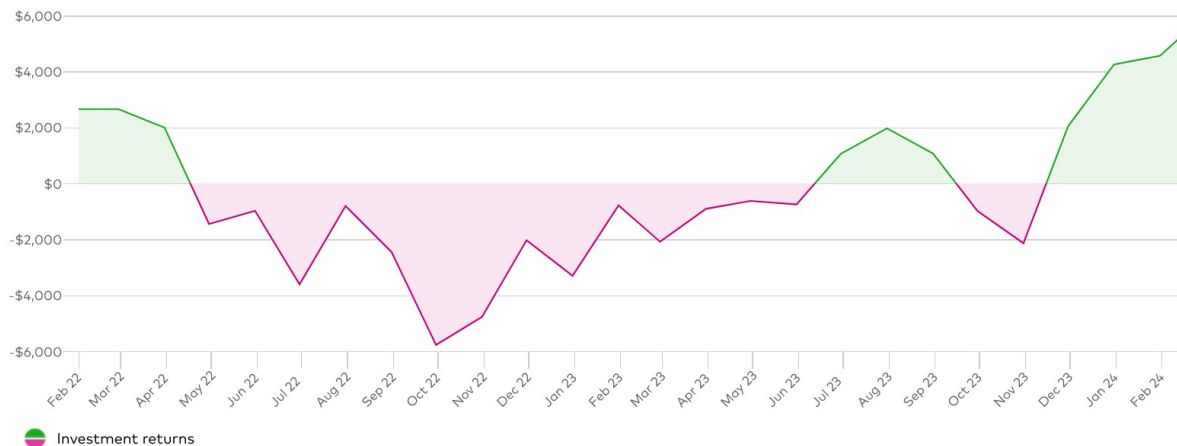
- We are now 2 months into 2024, and we have 2 months until the conference
- It is an exciting idea to highlight the value of career development to harmonize relationships between people of different backgrounds for the benefit of peace. The scholarships for career practitioners in conflict zones are being awarded and most will be virtual. The Officers have already interviewed 3 scholars.

Treasurer’s Report (See attached) (Nila Urrea)

- The budget projects the same conference attendee numbers as last year. If the conference is larger this year than last year, the Net Income will be better than projected.
- Management of our funds is strong

Discussion: Use the Interest in the Endowment to pay for the Scholarships?

Investment returns



- Each scholarship is valued at \$100, but the actual cost is indeterminable. Our virtual conference software license is for 500. There are many other expenses, but none are “per-person” except food for in-person attendees. In the past, we have taken \$100 for each scholar from the Scholarship Fund for Emerging Leader Scholarships and the Endowment for Martha Russell Scholarships when the conference ends.
- The Endowment Principle is \$51,000 (we cannot spend that). Our Donor Agreement requires us to spend the interest, not to build up the value of the endowment.
- In Oct 23, the Endowment was valued at \$51,444. At that time, we decided not to limit the number of virtual scholarships, even though we could not compensate ourselves from the Endowment.

The current value is \$56,500, so we could now compensate ourselves.

- The question is, when do we make the decision to spend the interest?
 - a. Transfer the funds from the Endowment to Checking when we have it.
 - b. Make the decision 2 months before the conference?
 - c. Make the decision after the conference?
- The Board voted unanimously to choose option “a.” Because the timing of the stock market is unpredictable, we should use the interest when we have it. The Board recommends transferring the usual \$100 per scholar to “Conference income” now for those who received scholarships this year.

Member Engagement Research Project (Serene)

- Further analysis of last summer’s survey data has revealed that:
 - The Government/Non-Profit Group and the University/Government mix had higher engagement levels.
 - However, there was no significant difference in future engagement levels between these groups.

Career Practitioners in War/Conflict Zones Scholarship Report (Sini)

- Locations of applicants
 - Palestine: Ramallah, West Bank, Gaza
 - Vietnam
 - Karachi, Sindh. Pakistan
 - Sudan
- More than 50 active conflict zones have been identified by the UN
- Insights gained from interviews with scholars affected by conflict
 - When the war is over, the need will be greater for career assistance
 - During war, there is an increased sense of isolation
 - Thinking about career development is an act of hope, and a step toward building back their community
 - We hope to maintain communication and commitment with these individuals
- We plan to offer a “Special Topic presentation” with this group at the conference
- The Officers asked us to reach out to other conflict areas

Committee Council Report (Natalie)

- See the article on the Association News page:
https://asiapacificcda.org/association-news/#Committee_Council
- We have 8 committees – some stronger than others
 - PR has new leadership
 - Ethics & Standards is moving forward with glossary translations
 - Nominations should begin its work soon
 - The Journal is looking for journal article submissions
 - Membership is focusing on one-on-one contacts – any individual can select dates and find a Membership Committee member to meet with them
 - Allan and Nila have agreed to meet with this-year’s scholars on April 10 to orient them to the conference.

Area Council Report (Arun for Yoshinobu)

- The meeting was held February 4/5 and most regions were represented
- Employment data is positive in most regions
- Many governments are focused on training and development
- A large number of schools in South Korea are closing due to population demographic shifts
- Japan, India, South Korea are holding meetings within their country

Discussion: 2025 Conference – Shanghai or Taipei?

- Pros for Shanghai
 - Central in China, close to Tokyo and Seoul
 - Never held a conference there
 - Need to get back in touch with China
- Cons for Shanghai
 - Must get letters of recommendation from Chinese professors the government is suspicious of groups that are not local
 - All presentations and visas must be government approved
 - Our conference cannot use Zoom, Google, or Gmail. Must load Chinese software to attend virtually. In-Person attendees cannot use their favorite tools.
- Pros for Taipei
 - Some Chinese will be able to attend. Last time we met in Taipei, higher level Chinese were allowed to attend by lower level Chinese were not.
 - Closer for ASEAN countries
 - Still hosted by PAC
- Board suggestions
 - We need to reach out to the Chinese in some way
 - We could consider other locations, such as Singapore or Malaysia
- Any change of plans needs to be made now. It is very late in the schedule to change the conference location.

Staff Report: Website Stats



We can see that the problem with our contacts not receiving our emails has been resolved

- Affiliate (4)
- Free First Year (97)
- Journal Subscription (4)
- Legacy Partner Lifetime (15)
- Lifetime (46)
- Organization (24)
- Regular (161)
- Retired (6)
- Staff (5)
- Student (16)

We see that our Affiliates were lost in the transition. We have learned that our current setup of Affiliates in Member365 is very different than expected. We need to create a way, outside of Member365, to track the Affiliates.

2024 Conference Progress

Conference Registration (Feb 23)

	Guest/Staff	Scholar	Paid Local	Paid International	Totals
In-Person	17	1	9	12	39
Virtual	31	23	3	134	191
Totals	48	24	12	146	230

- Scholarship Applications
 - 26 received, 21 accepted
 - 8 Student Presenters have been registered
- Awards
 - 2 nominees: Career Practitioner
 - 8 nominees: Career Educator
 - 1 nominee: Lifetime Achievement
 - Nomination materials have been sent to the Past Presidents for rating
- Tours (\$25 each)
 - Space Museum and Space University Tour (we have learned the that University is a long distance from the Museum, so we are looking for a schedule that will work well to accommodate both sites.
 - Weaver’s Village Tour – the village of Balarampuram has many weavers. We have our choice of several workshops.
- Indian Music has been identified for breaks
- In-person – We have placed a registration form for airport transport and hotel information on our website.
- [Visit our new Conference website with a count-down.](#)

Other

- Some of us who previously had forwarding email addresses through GoDaddy have received warning messages. We no longer use GoDaddy for forwarding emails (we now use Bluehost), so those messages can be ignored.
- Dr. Sujata Ives has asked the Board to recommend her book. The book is about modern leadership practices and is written by Sujata and another woman (most books on leadership are written by men). Materials will be forwarded from her about it before the meeting in March.

- Recommending the book of one of our members may not be the best use of our time.
- We are a non-profit and the book is for-profit.
- We need to focus on our mission of developing professionals in our field – training of career counselors and career practitioners.
- Natalie suggested submitting book reviews to our newsletter.
- We plan to publish the papers presented at our conference. We are currently seeking an editor who can compile and format these for us.