



## APCDA Board Meeting

May 20/21, 2024

### President's Message (Serene)

- Looking forward to the summer survey- review design
- Final report of member engagement research will be published in the Journal
- Conflict Zone Scholars follow up
- Going to China – will visit Zhengzhou
- Preparing presentations for journal
- Assistant Editor

### Treasurer's Report (Nila - see attached)

- Conference Income/Expenses expected to change as we process final reports
- After 58% of our fiscal year, Income is at 96% of budget and expenses at 54%. This is positive.
- At this point, there are many outstanding questions about conference income and expenses (many were received after the April 30 cut-off).
- Hopefully we will still have positive net income after the conference accounting is complete.

### Committee Council Report (Natalie)

Please see the report published on our website: <https://asiapacificcda.org/association-news/#Committee>

### Area Council Report (Arun)

- **Labor Market Challenges – Unemployment Rates:**
  - Canada: 6%
  - Australia: 3.9%
  - Korea: 3.0%
  - Japan: 2.5%
  - Malaysia 3.2%
  - Kazakhstan: skills gaps, urban-rural inequalities, and high youth unemployment
- **Economic Overview and Diversification Efforts**
  - Sri Lanka: economy contracted in 2023 but rebounded now
  - Azerbaijan: nearing a peace agreement in the Nagorno-Karabakh
  - Kazakhstan: efforts to diversify into agriculture, manufacturing, and technology
  - Macau using educational tours to aid diversification
- **Education & Training**
  - Korea: School-age population declines, international students increase
  - Sri Lanka: Technical and Vocational Education introduced career guidance
  - Macau: initiates graduating student career plan survey
  - Taiwan: training workshops for Career Development Instructors and new programs for re-entry women
- **Government Policies and Interventions**
  - Malaysia: addressing work deficits and social protection
  - Japan: Surveys show post-COVID recovery

### **Member Engagement Research: Future Action Steps (Serene)**

- None of the expected topics have impact on member engagement
- All respondents expect to be more involved in the future
- Mongolia is asking about a model career center
- People who are highly engaged in attending conferences have the highest engagement - in-person conference brings people together
- Hope to engage with China in the coming year
- Some rely on the recordings

### **Scholarships for Conflict Zone Scholars: Future Action Steps (Sini)**

- Run a set of focus groups with scholars on their experience with the conference and better understand their needs
- Tailor future offerings better in the future
- Potential webinar on this topic

### **Discussion: How can we expand our cooperation with other international organizations in our field?**

- IAEVG has a Call for Proposals, deadline May 31 (Finland, November)
- Conflict-zone scholars presentation (on behalf of APCDA)
- We also cooperate with NCDCA, CERIC (Canada), and country organizations in our region (JCDA, CDAA (Susan Harvey), CDANZ, etc.)
- Mobilizing other partners in other parts of the world. The differences between regions are less than the similarities.
- Cataloguing needs in various parts of the world might be useful.
- Engage with other events (where APCDA can have a presence)
- Invite participants from around our region to discuss needs and actions at our conferences
- Use annual meeting discussion to start this process
- Cooperate with the Arab CDA

### **Discussion: What can we do to attract more in-person attendees to our conferences?**

Staff Report: New Affiliates and need for naming rules

- Kazakhstan: Kazakhstan Career Development Association (KAZCDA)
- Middle East Chapter of APCDA (Ishraq program in Dubai)
- Marilyn asked for guidelines for naming Affiliates.
  - Appropriate naming is important
  - Nationalization (within a each country – multi-country affiliates)
  - Helping members – growth through unity
  - Eco-system network
  - Sini, Serene, Allan, Nila agreed to form a committee to discuss this

### **Staff Report: LEOP Accreditation**

- Lifology's Ishraq Program is applying
- Fees (application, annual, and audit)
  - Application Fee: Not High Income: \$200 USD High Income: \$400 USD
  - Annual Maintenance Fee: Not High Income: \$150 USD High Income: \$300 USD
- Audit Fee: Not High Income: \$200 USD High Income: \$400 USD

## 2024 Conference Partial Report

Attendee Summary	Guests	Scholars	Paid Locals	Paid Internationals	Totals
In-Person	33	4	11	12	60
Virtual	18	38	3	167	225
<b>Totals</b>	<b>51</b>	<b>42</b>	<b>14</b>	<b>179</b>	<b>285</b>

- Scholars (42)
  - Conflict Zone (11)
  - Emerging Leaders (5)
  - Martha Russell (17)
  - Student Presenters (7)
- Awards: 3 in-person, 2 at NCDA, 1 in Singapore
- Conference Proceedings will be published in late June or July. We have about 10 articles promised and our new technical editor, Sanara Fargoes, is editing those received so far (a planned \$500 expense)

## 2025 Conference Plans

- **Embracing the Future Through Leadership, AI, and Career Design**
- May 12 – 16: Virtual
- May 23 – 26: In-Person & Virtual
- Keynote Speakers:
  - Dr. Kevin Glavin: Client motivation
  - A Chinese Expert on “Laying Flat”
  - a person selected by Zhengzhou University
- Carry is now identifying tours
- Serene will talk with Professor Jin about Chinese speakers. She plans to visit Zhengzhou.