



Asia Pacific Career Development Association

APCDA Officers Meeting

July 18, 2024

President's Message (Serene)

- Created a video to promote the 2025 Conference. Please view it on our website.

Treasurer's Report (Nile) (See Financial reports attached)

- Conference Income/Expenses are almost final. About \$1800 income from WSG in Singapore is still pending.
- After 75% of our fiscal year, Income is at 113% of budget and expenses at 76%. This is good.
- We have been very judicious in what we spend so we are doing well.
- Interest on our Endowment and Certificates of Deposit (CDs) are helpful.
- The donation by David Reile and Barbara Suddarth really helps.
- We need more income rather than focusing on expenses

Elections Update

- Elisabeth Montgomery earned the most votes
- We have 349 Active Members
- 89 Voted so far

Member/Friend Survey (Serene & Marilyn)

- The officers reviewed the proposed survey questions and suggested changes.
- Serene suggested using "Greater China" to include Taiwan
- We agreed to include future plans in the "Setting" question to allow students to select categories.
- We agreed to keep the questions as short as possible and acknowledged that survey response depends on the respondent's comfort with English.
- At the beginning and end of the survey, reassure respondents that their responses will be kept confidential and used solely to improve the association.
- Provide an option for respondents to receive a summary of the survey results, which can increase engagement and demonstrate transparency.

Staff Report: Recorded Webinars

Number of Recorded Webinars	70
Units Sold	168
Webinars watched once or more	54
Most popular: Career Construction Interview (21)	
Member Income	\$20
Non-Member Income	\$130
Total Income	\$150

- This data shows that our new "Store" is being well used. The Recorded Webinar Library serves an important function.

2024 Conference

	Guest	Scholar	Paid Local	Paid Intnl	Totals
In-Person	43	3	11	10	67
Virtual	22	39	4	171	236
Totals	65	42	15	181	303

- Scholars
 - Conflict Zone (11)
 - Emerging Leaders (5)
 - Martha Russell (17)
 - Student Presenters (7)
- Awards: 3 in-person, 2 at NCDA, 1 in Singapore
- Evaluation Data

EVENT APP USAGE

DOWNLOAD RATE
EVENT APP

91%

LOVED WHOVA
% OF ATTENDEES

88%

ACTIVE USERS
TOTAL

269

MOBILE APP USERS
TOTAL

189

WEB APP USERS
TOTAL

238

NETWORKING

MEET-UPS CREATED
TOTAL

11

BUSINESS CARDS
SCANNED & EXCHANGED

14

PRIVATE MESSAGES
1-ON-1

2380

EVENT ENGAGEMENT & COMMUNICATION

ANNOUNCEMENTS SENT
TOTAL

15

POLL RESPONSES
TOTAL

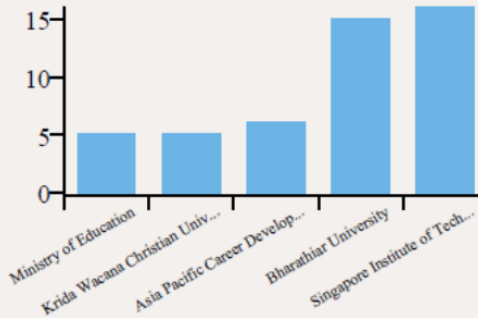
1563

ATTENDEE AFFILIATION

TOP 6 ATTENDEE AFFILIATION

ATTENDEES

Singapore Institute of Technology	16
Bharathiar University	15
Asia Pacific Career Development Associatio...	6
Krida Wacana Christian University	5
Ministry of Education	5

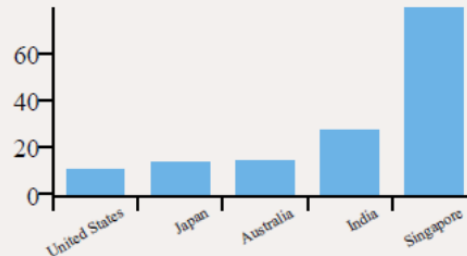


ATTENDEE LOCATION

TOP 6 ATTENDEE LOOATIONS

ATTENDEES

Singapore	79
India	27
Australia	14
Japan	13
United States	10



Based on virtual attendance, these are the top 12 presentations.

Count	Session	Topic	Presenter
78	102	Opening Ceremony	Lin-Stephens
55	202	Awakening and Inspiring through Engagement: A Glimpse into the Program Committee's Endeavors	Montgomery
52	131	Career as a Transitional Object and The Career Construction Theory Convergence	Glavin, Parampota
51	121	Curating a Career Portfolio Rather Than Forging a Career Path: Adapting to Change	Rosengren
47	311	Strength-Based Development versus Weakness Fixing in Career Development	Man
43	111	Career and Corporate Prospects for the Coming of Society 5.0	Asaka
42	521	Reinventing Career Development for the 21st Century	Hutchison
42	541	Supporting Young People to Find Success within a Constantly Changing Industrial Landscape	Tompkins
42	551	Strengthening Theory-Practice Connections: What Now and What Next?	Arthur
42	611	Wired to Resist: The Neuroscience of Change	Andreatta
42	631	Harnessing the Kerala Model: A Case Study on Driving Economic Transformation through the Knowledge Economy	Unnikrishnan
42	621	Shaping Futures: A Roadmap for Transformative and Inclusive Career Guidance in India	Kumar

- No evaluative data was collected due to technical problems. We only know the number of people who “liked” a session.
- Virtual Attendee Data included:
 - the number of sessions attended (highest was 84)
 - the number of minutes each person spent watching live sessions (highest was 1342 minutes or 22.4 hours)
 - the number of minutes each person spent watching recorded sessions (highest was 107 minutes or 1.8 hours).

2025 Conference Plans

- May 12 – 16: Virtual
- May 23 – 26: In-Person & Virtual
- Keynote Speakers:
 - Dr. Kevin Glavin: Client motivation
 - A Chinese Expert on “Laying Flat”
 - a person selected by Zhengzhou University
- Now identifying tours

We will offer a \$50 discount for presenters. We expect the discount for attendees lining in China will be higher, but did not make a decision at this time.

Other

- We are grateful to Serene for the time she has devoted to the Survey questions and construction.
- We are grateful to Arun for accepting the position of Executive Director.